



THINK NEW MEXICO NEW MEXICO ETHICS SURVEY 2026

Gabriel Sanchez, PhD

gabe@bspresearch.com

Leilani De Lude, PhD

Student

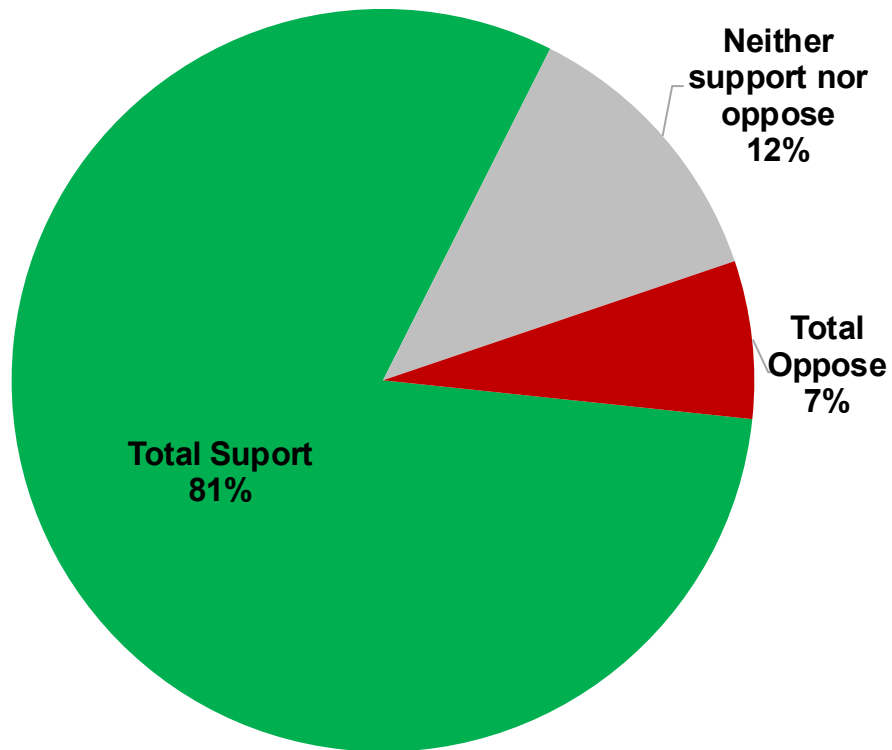
Methodology – Survey Specifications

- The survey was conducted with a sample of registered voters in New Mexico (N = 800, +/- 3.5%) designed to be representative of the state's registered voter population.
- **Field Dates:** July 22 – August 10, 2026
- Data was collected through web-based interviews.
- The survey was available in both English and Spanish, with less than 1% of respondents opting to take the survey in Spanish.
- The data was weighted to ensure that the demographics of the sample match those defined by the U.S. Census.
- Basic definitions of key concepts were provided to respondents prior to asking them for their policy preferences.

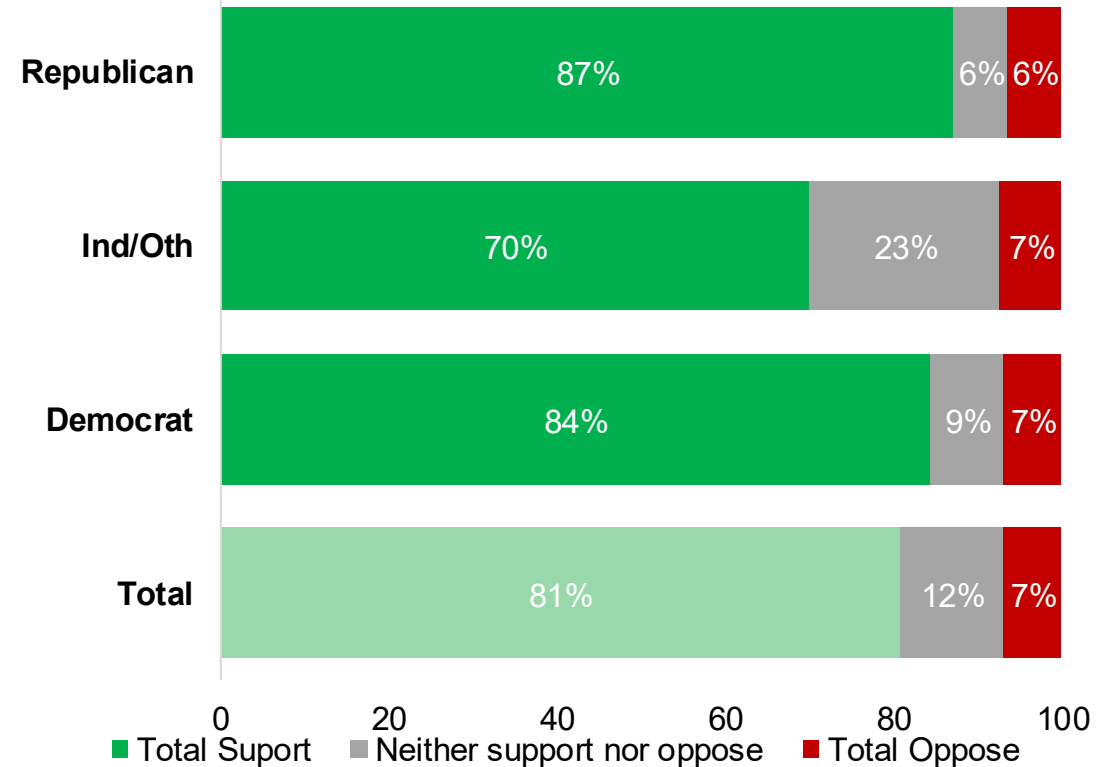
Policy Reforms for Legislative Ethics Standards, Salary, and Transparency

New Mexicans Support Holding Elected Officials to a Higher Ethical Standard

Do you support or oppose reforms to hold legislators to a higher ethical standard? Total

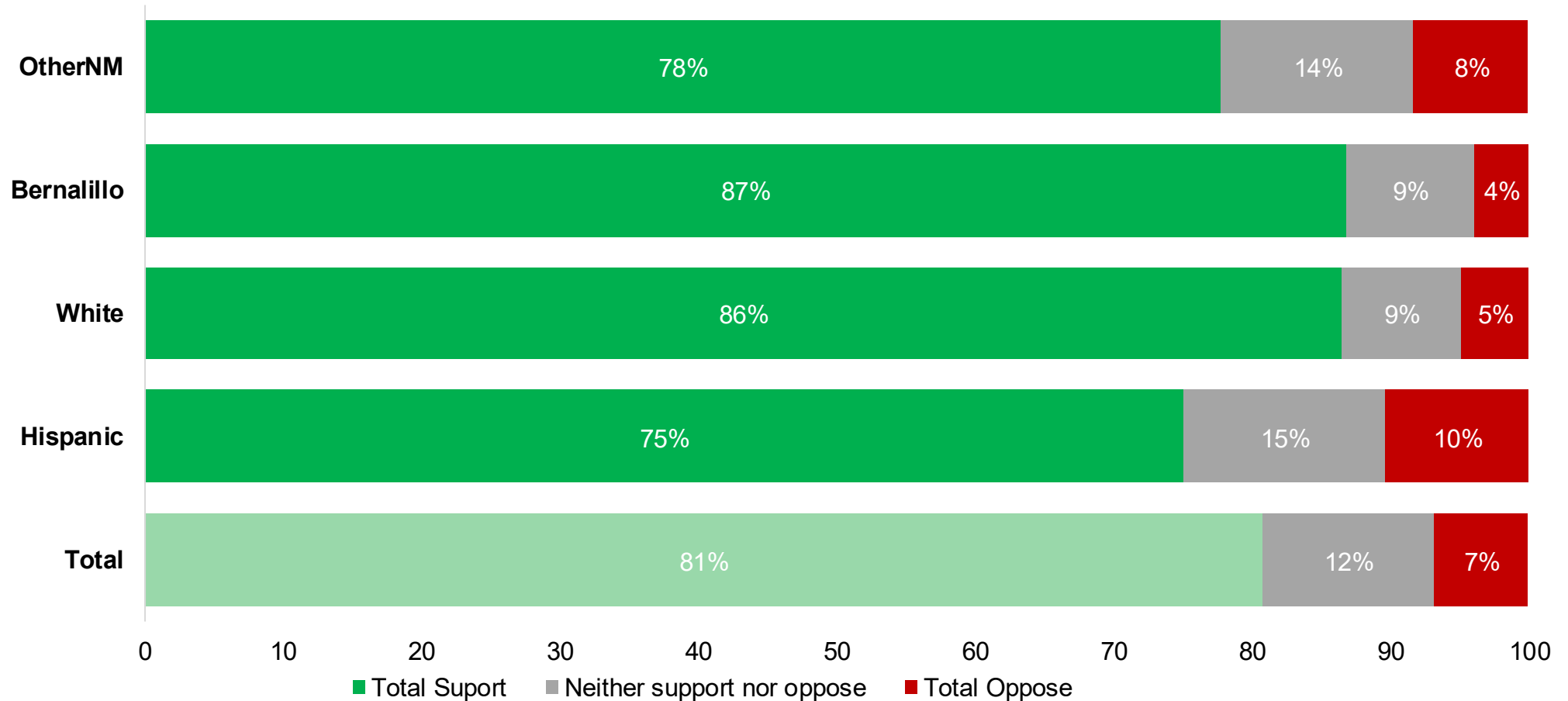


Do you support or oppose reforms to hold legislators to a higher ethical standard?



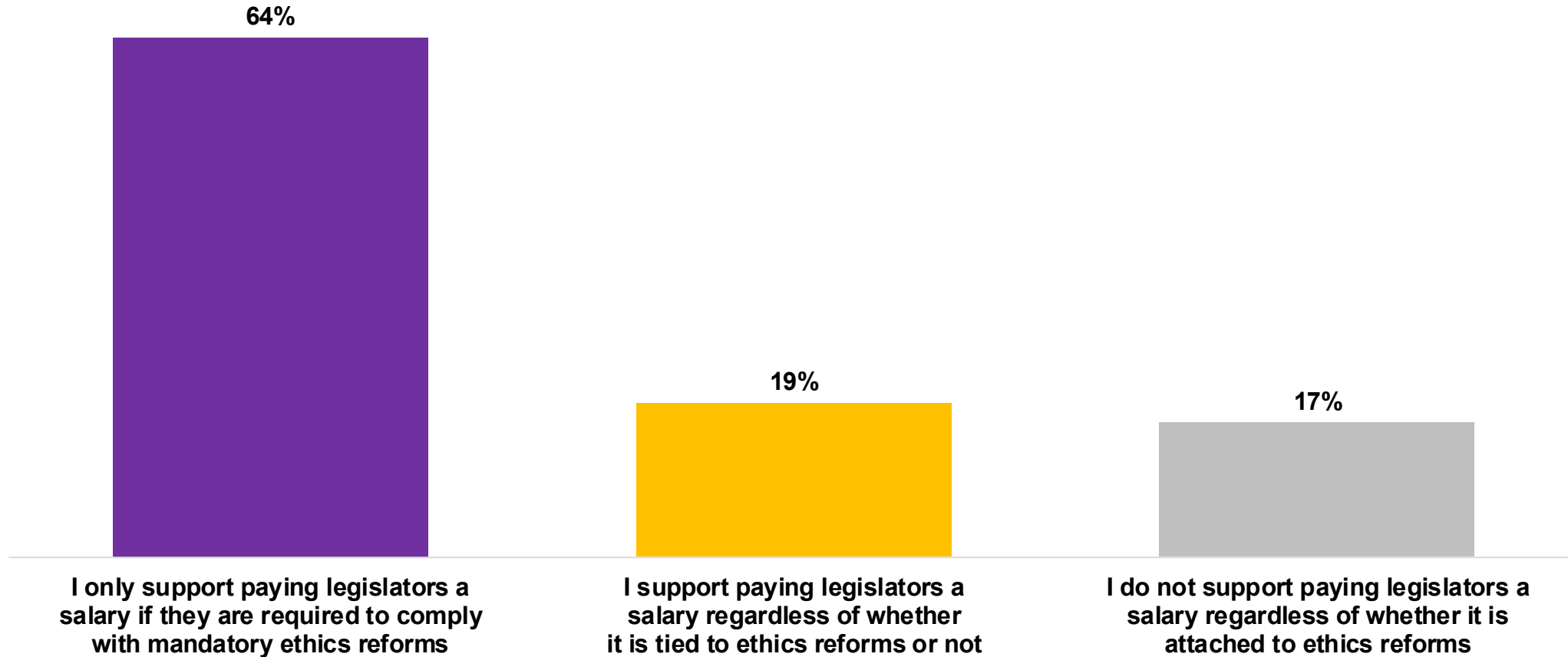
New Mexicans Support Holding Elected Officials to a Higher Ethical Standard

Do you support or oppose reforms to hold legislators to a higher ethical standard?



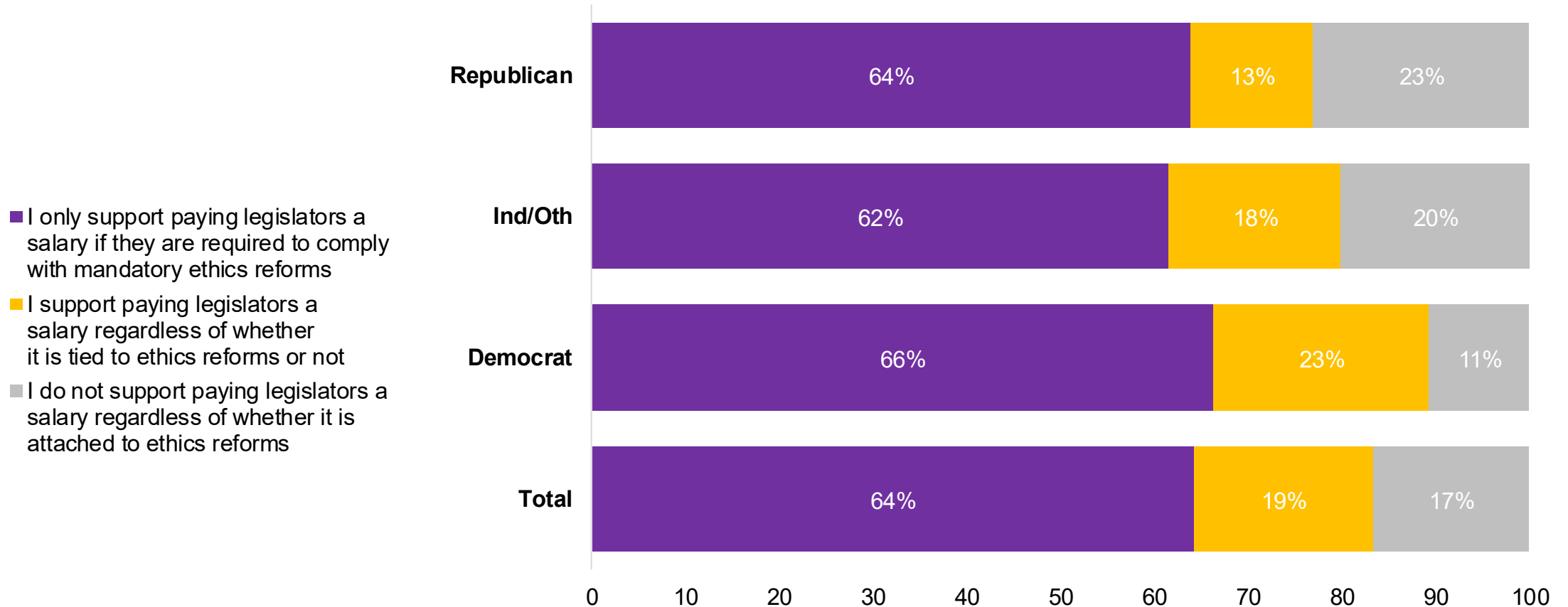
Voters Support Connecting Ethics to Legislative Salaries

Which comes closest to your view regarding paying legislators in New Mexico?



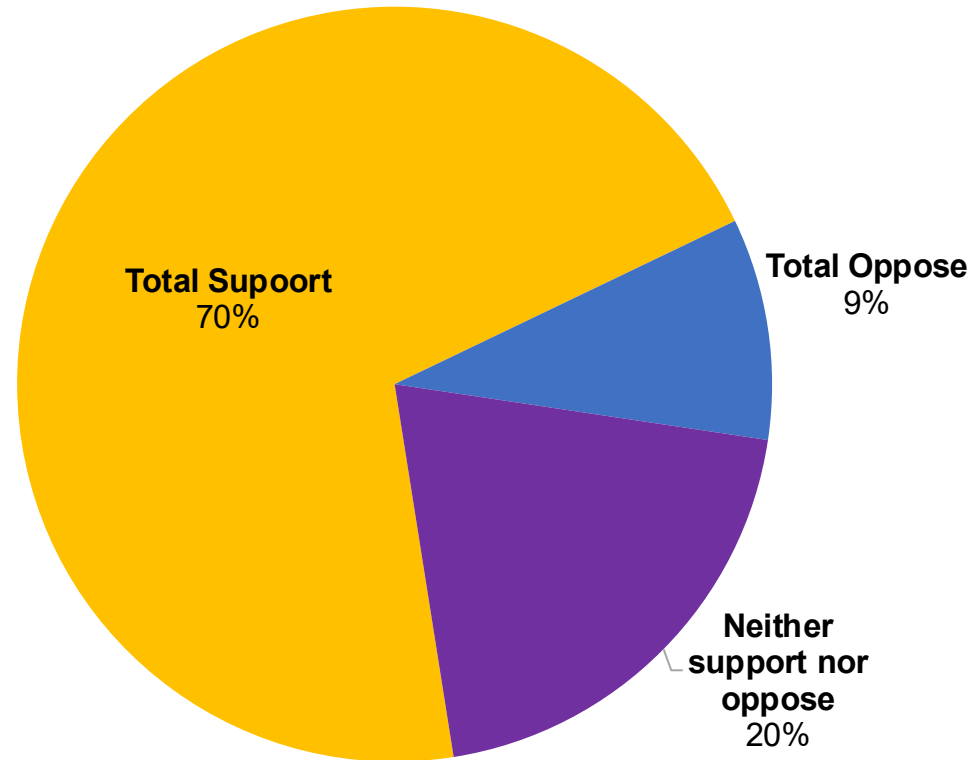
Voters Support Connecting Ethics to Legislative Salaries

Which comes closest to your view regarding paying legislators in New Mexico?

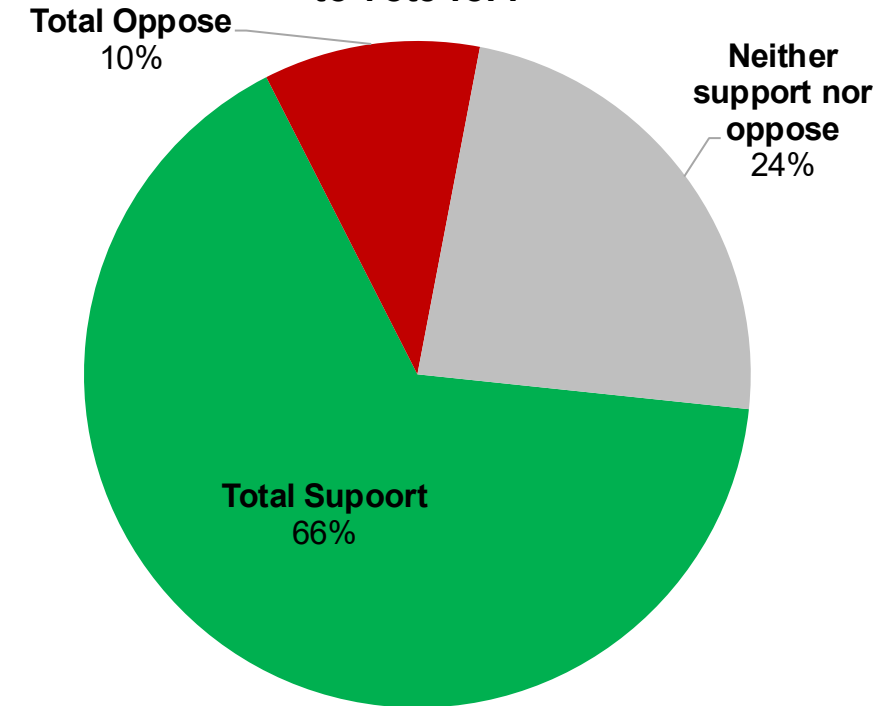


Voters Support Transparency in Political Advertising

Do you support or oppose requiring groups that spend money on political advertisements in New Mexico to publicly report their donors and sources of funding?



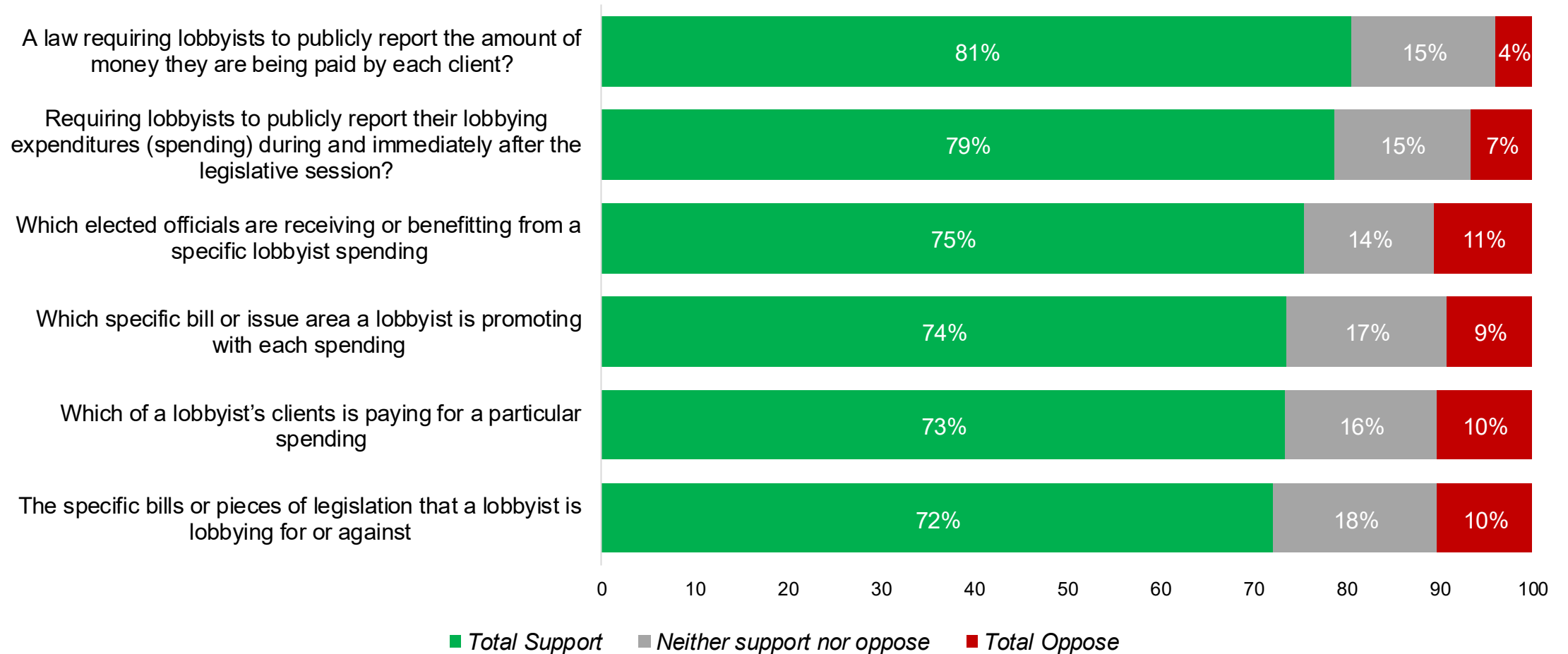
Do you support or oppose requiring groups that spend money on political advertisements in New Mexico to publicly report their donors and sources of funding, even if the advertisements do not explicitly mention an election or urge people to vote for?



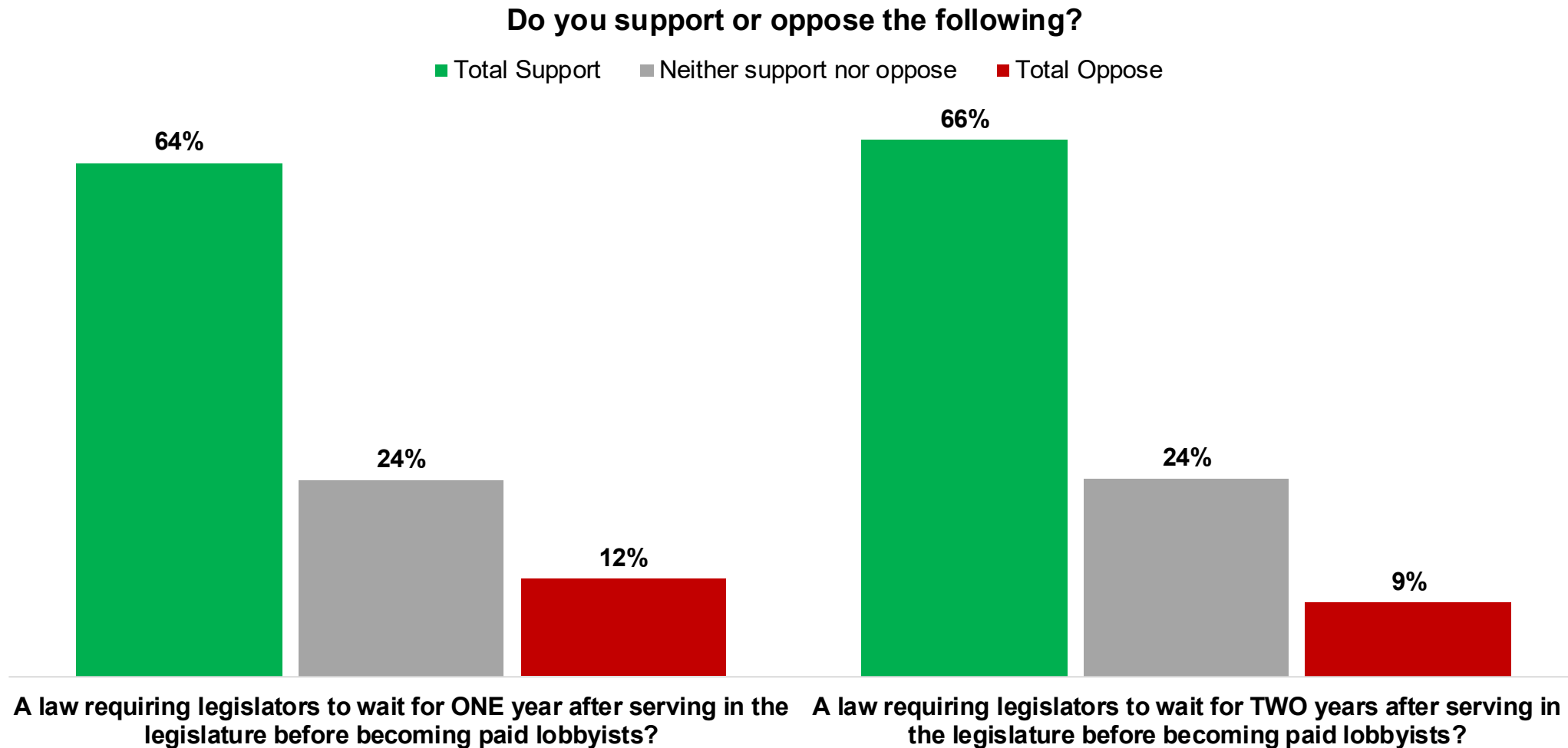
Policy Reforms for Lobbying Activities and Conflicts of Interest

Voters Support Increased Transparency around Lobbying Activities

Do you support or oppose requiring lobbyists to publicly report

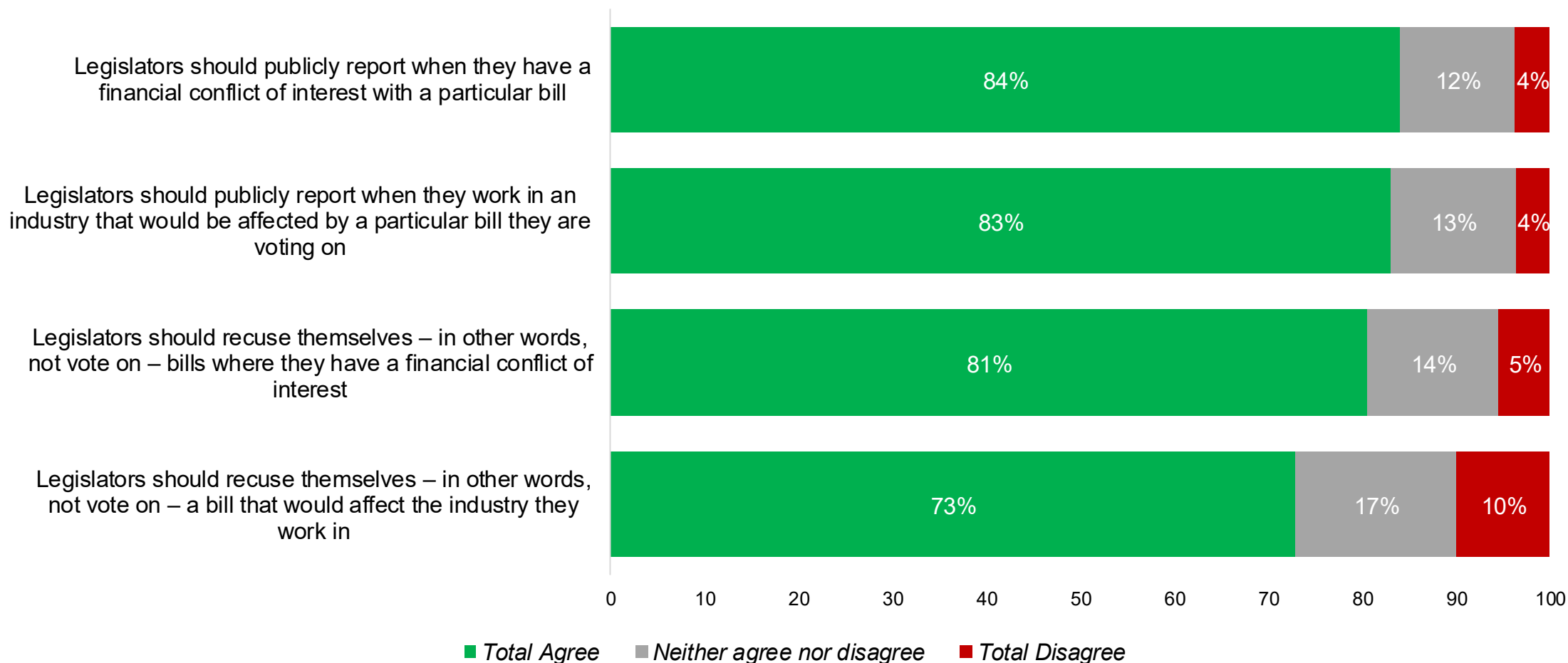


New Mexicans Support a Cooling Off Period Between Legislative Service and Paid Lobbying



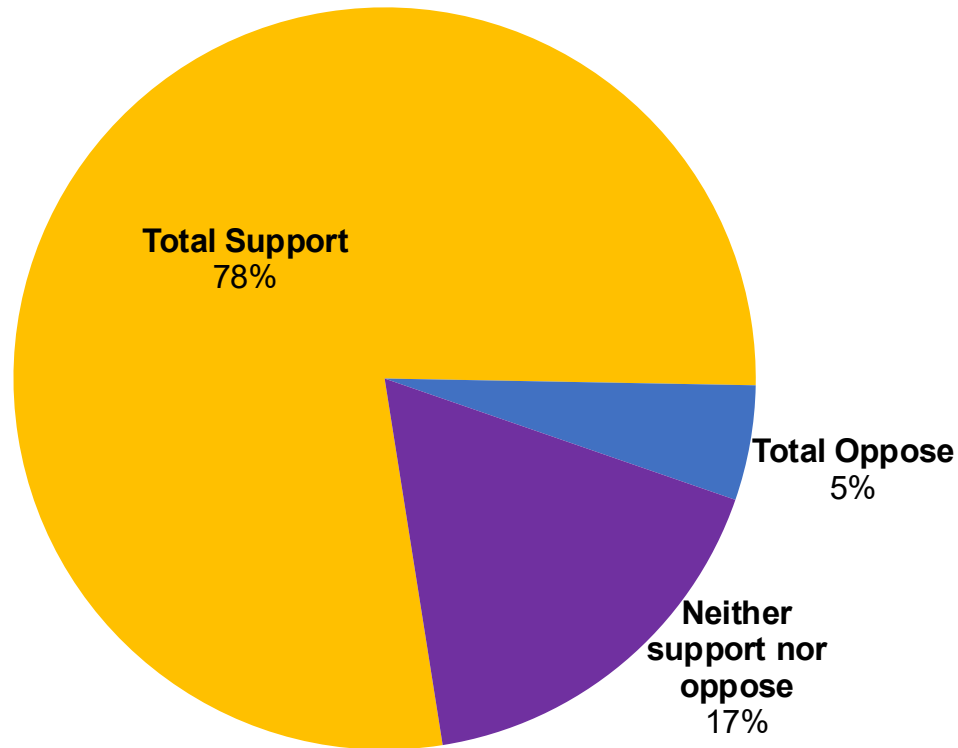
New Mexicans Support Conflict of Interest Policies for Legislators

Do you agree or disagree with the following statements regarding conflicts of interest?

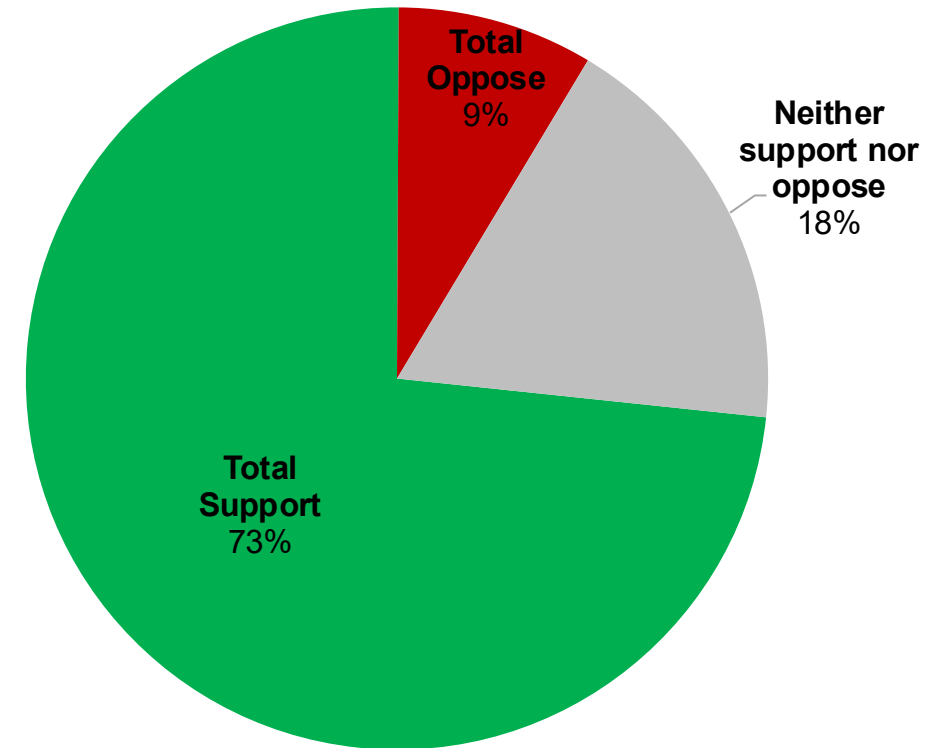


New Mexicans Support Conflict of Interest Policies for Legislators

Do you support or oppose requiring legislators to report when an immediate family member – a spouse, parent, child, or sibling – is being paid to lobby for or against a bill that the legislator is voting on?



Do you support or oppose requiring legislators to recuse themselves – in other words, not vote on – a bill when an immediate family member is being paid to lobby for or against that bill?

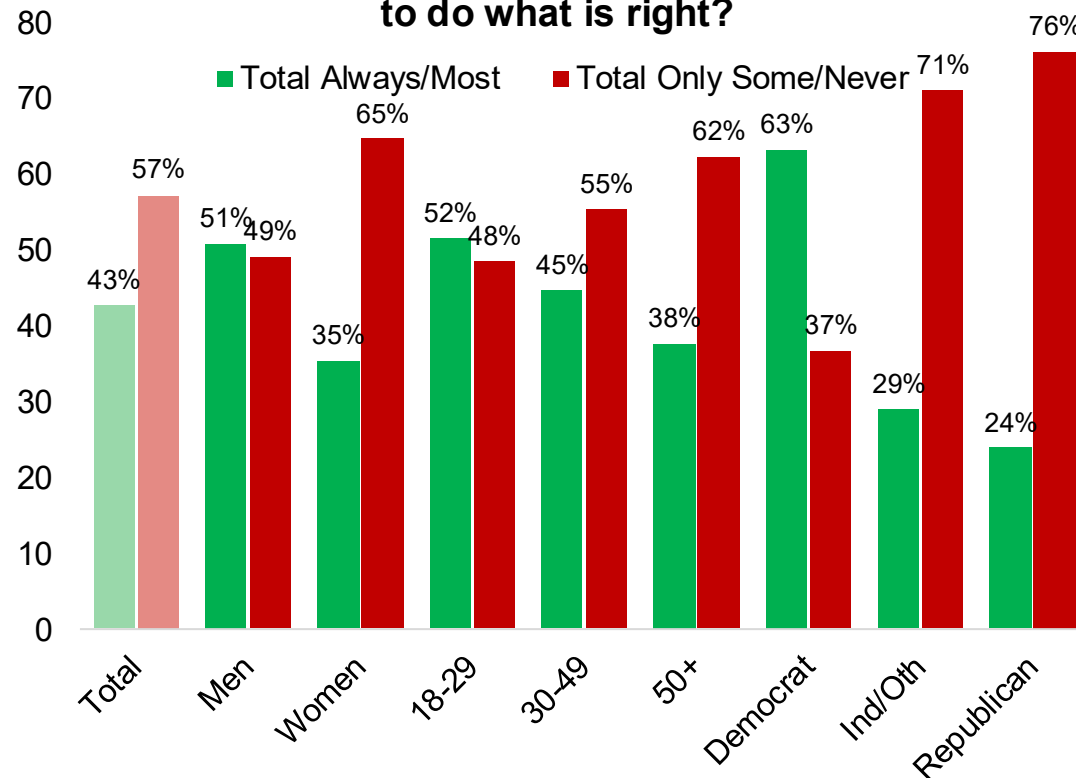


New Mexicans' Views About Their Legislature

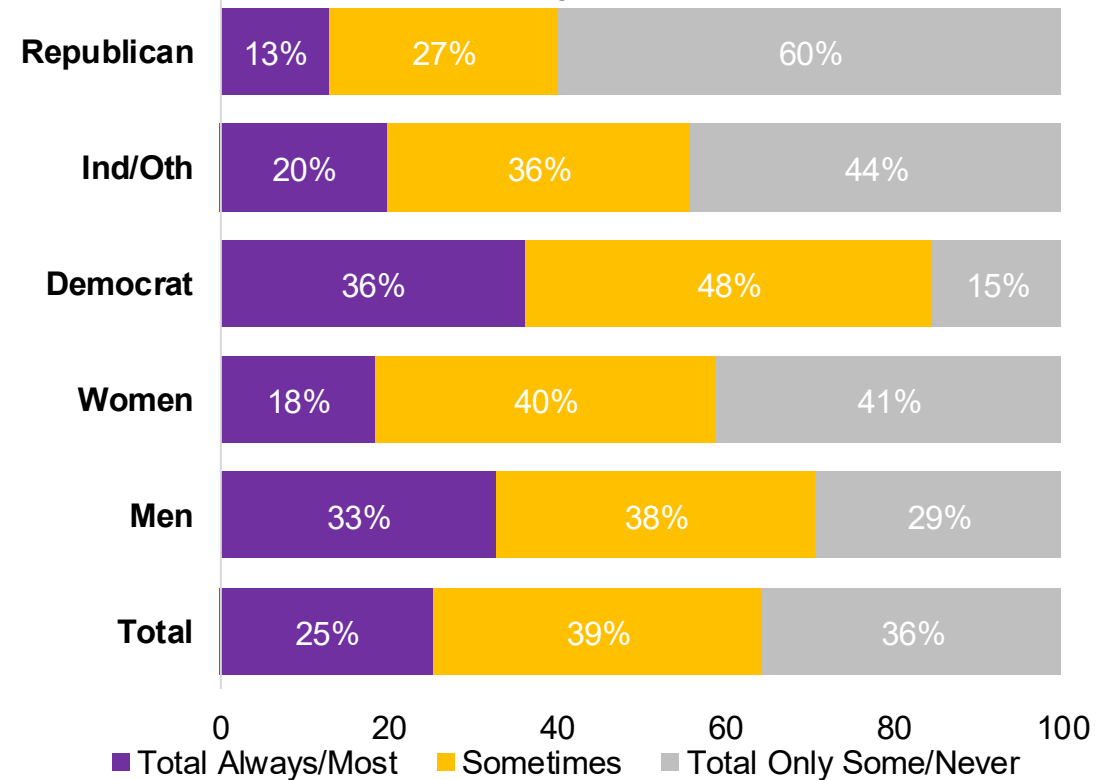


Low Trust and Representation felt by Women, Independents/Other and Republicans

How much of the time do you think you can trust the state legislature here in New Mexico to do what is right?



How often do you think the state legislature represents your voice?



Questions?

