FILED
2ND JUDICIAL DISTRICT COURT
Bernalillo County
6/10/2025 4:56 PM
KATINA WATSON
CLERK OF THE COURT
Miguela M Ortiz

### STATE OF NEW MEXICO COUNTY OF BERNALILLO SECOND JUDICIAL DISTRICT

STATE ETHICS COMMISSION,	
Plaintiff,	
	D-202-CV-2025-05277
V.	No
NEW MEXICO SAFETY OVER PROFIT,	
Defendant.	

### **COMPLAINT**

- 1. The Lobbyist Regulation Act ("LRA"), NMSA 1978, §§ 2-11-1 to 2-11-10 (1977, as amended through 2023), "require[s] reporting and disclosure, thereby bringing lobbying activities—including the identity of the lobbyists; the interests they are employed to represent; the amounts of money spent to influence legislation; and the source of that money—into public view[.]" *N.M. Families Forward v. N.M. State Ethics Comm'n*, \_\_-NMCA-\_\_, ¶ 52, \_\_ P.3d \_\_ (A-1-CA-40852, Apr. 1, 2025).
- 2. Among its provisions, the LRA "requires organizations that engage in influencing legislation through a lobbying advertising campaign—rather than through direct contact with legislators—to register with the Secretary [of State] and to disclose their expenditures and the contributors to their lobbying advertising campaigns, just like the individual lobbyists and their employers engaged in direct lobbying." *Id.* ¶ 56; *see also* NMSA 1978, § 2-11-6(I) (2019).
- 3. Defendant New Mexico Safety Over Profit ("NMSOP") is a domestic nonprofit corporation that in 2024 spent at least \$56,000 on an advertising campaign for the purpose of lobbying against medical malpractice reform in New Mexico.

- 4. Despite the Commission's request for compliance with the disclosure requirements imposed by Section 2-11-6(I) of the LRA, NMSOP refuses to disclose information related to its expenditures and contributions for its advertising campaign for the purpose of lobbying against medical malpractice reform, despite its view "that increased accountability and transparency results in increased health and safety for our families." <a href="https://www.nmsop.org/about">www.nmsop.org/about</a>.
- 5. Indeed, the NMSOP incorrectly maintains that, because it is a 501(c)(4) organization, it is not required to disclose any information related to its expenditures and contributions for its advertising campaign for the purpose of lobbying against medical malpractice reform. See Ed Williams, The Dark Money Group Fighting Medical Malpractice Reform, Searchlight New Mexico (Feb. 25, 2025), <a href="https://searchlightnm.org/dark-money-fighting-malpractice-reform-new-mexico-2025-legislature/">https://searchlightnm.org/dark-money-fighting-malpractice-reform-new-mexico-2025-legislature/</a> ("We are a 501(c)(4) organization, a nonprofit that does not have to disclose our donors.... We certainly will not be disclosing our donors, nor do we have to." [Jon Lipshutz, NMSOP executive director]).
- 6. NMSOP's federal tax filing status with the Internal Revenue Service, however, has no bearing on NMSOP's disclosure obligations under New Mexico law.
- 7. Under the LRA, New Mexicans have a right to know who is contributing money to fund advertising campaigns for the purpose of lobbying, including who is contributing money to NMSOP to funds its advertising campaign for the purpose of lobbying against medical malpractice reform.
- 8. Plaintiff State Ethics Commission therefore brings this civil action to compel NMSOP's compliance with the LRA.

### **PARTIES**

9. Plaintiff State Ethics Commission is an independent state agency established by Article V, Section 17(A) of the State Constitution with constitutional and statutory authority to

enforce New Mexico's ethics laws, including the LRA. On June 6, 2025, the Commission authorized Commission staff to bring this lawsuit.

- 10. Defendant NMSOP is a New Mexico domestic nonprofit corporation.
- 11. NMSOP's principal place of business and address of its registered agent is 1228 Central Ave. SW, Albuquerque, NM 87102.
- 12. NMSOP's board of directors includes Ezra Spitzer, Joan Baker, Feliz Rael, Stephanie Ly, Jess Clark, and Daymon Ely. *See* Ex. A, Secretary of State Business Search Info for NMSOP, enterprise.sos.nm.gov/search/business (retrieved June 9, 2025).
- 13. Jon Lipshutz is NMSOP's executive director. *See* Ex. B, NMSOP Lobbyist Employer Information Form (Jan. 17, 2025).
- 14. Before October 28, 2024, NMSOP operated as "Fairness for New Mexico Patients." *See* Ex. C, NMSOP Amendment (Name Change) (Oct. 28, 2024), Secretary of State Business Search Info for NMSOP, enterprise.sos.nm.gov/search/business (retrieved June 9, 2025).
- 15. NMSOP's officers include or have included Jess Clark (President), Stephanie Ly (Treasurer), Daymon Ely (Secretary), Kelly Smyer (President), Matthew Nickerson (Treasurer), and Christopher P. Sanchez (Secretary). *See* Ex. A, Secretary of State Business Search Info for NMSOP, enterprise.sos.nm.gov/search/business (retrieved June 9, 2025); Ex. D, Fairness for New Mexico Patients Form 990, at 7, Internal Revenue Service, U.S. Dep't of the Treasury (2023).

### JURISDICTION AND VENUE

- 16. The Court has jurisdiction for this action pursuant to N.M. Const., Art. VI, § 13.
- 17. Venue is proper.

### **FACTUAL ALLEGATIONS**

In 2024, NMSOP conducted an advertising campaign for the purpose of lobbying against legislation to reform New Mexico's medical malpractice laws.

- 18. NMSOP is a domestic nonprofit and 501(c)(4) organization whose mission is "medical malpractice advocating." Ex. D, Fairness for New Mexico Patients Form 990, at 2, Internal Revenue Service, U.S. Dep't of the Treasury (2023). NMSOP "advocate[s] for policies and legislation regarding medical malpractice" by "rais[ing] funds and engag[ing] a media campaign strategist in advance of NM Legislative Sessions." *Id.* To that end, NMSOP "conduct[s] digital advertising in targeted districts throughout NM, engage[s] in email campaigns to the general public, and fund[s] patch-through phone calls to be placed to legislators." *Id.*
- 19. In anticipation of the First Session of the 57th Legislature (2025), like many New Mexicans, NMSOP focused its attention on the causes of New Mexico's healthcare crisis and shortage of healthcare providers.
- 20. Whereas some New Mexicans urged amendments to the Medical Malpractice Act, NMSA 1978, §§ 41-5-1 to -29 (1976, as amended through 2023), to address the shortage of healthcare providers, NMSOP has a different understanding of both the causes of and solutions for New Mexico's healthcare crisis.
- 21. In NMSOP's view, "medical malpractice reform" is "corporate medicine's agenda" and exhorted legislators to "do everything in their power to protect the most vulnerable of patients and resist further 'tort reform' laws in New Mexico." Ex. E, NMSOP, *The Healthcare Crisis: Solutions driven by New Mexico patients* (excerpts), at 15 (Nov. 2024).
- 22. Indeed, to address New Mexico's shortage of healthcare professionals and patient safety, NMSOP advocates for "holding corporate wrongdoers responsible for harm, instead of

shielding them from accountability"; "[u]pholding the Constitutional right to a trial by jury"; "[d]efeat[ing] attempts to 'cap' damages for patients"; "[d]efeat[ing] 'venue' restrictions" that would impose limits on "where a patient can seek justice"; and "[d]efeating attorney fee caps." *Id.* at 2, 4, 24; *see also id.* at 15–16.

- 23. In support of their interests, NMSOP operated an advertising campaign in 2024 with at least two purposes.
- 24. First, in its 2024 advertising campaign, NMSOP suggested that the fundamental cause of New Mexico's healthcare crisis is not current medical malpractice law but rather the concentration of private-equity ownership of hospitals in New Mexico.
- 25. Second, in its 2024 advertising campaign, NMSOP sought to defeat any legislation in the 2025 legislative session that would hamper medical malpractice claims in New Mexico courts, including legislative attempts (i) to enact a cap on attorney's fees in medical malpractice lawsuits; (ii) to require that a medical malpractice claim be filed not according to the location of the patient's personal representative but rather in the county where the malpractice allegedly occurred, where the medical provider is located, or where the patient resided at the time of the malpractice; and (iii) to cap punitive damages. *Id.* at 2, 4, 24; *see also id.* at 15–16.
- 26. NMSOP's 2024 advertising campaign included paid advertisements in both print and digital media.
- Upon information and belief, NMSOP, while operating as Fairness for New Mexico Patients, paid J&Z Strategies to produce videos (i) associating healthcare costs in New Mexico with the claim that New Mexico has the highest percentage of private-equity owned hospitals in the United States and (ii) lobbying against medical malpractice reform.

- 28. In conducting its advertising campaign in 2024, NMSOP, while operating as Fairness for New Mexico Patients, paid Meta to place digital advertisements associating New Mexico's healthcare crisis with private-equity ownership and lobbying against medical malpractice reform:
- a. NMSOP, while operating as Fairness for New Mexico Patients, paid Meta between \$20,000 and \$25,000 to run a digital advertisement from July 16, 2024 to September 1, 2024 on Facebook and Instagram associating New Mexico's healthcare costs with private-equity ownership of New Mexico hospitals. Ex. F, Meta Ad Library ID 1212437583264679 (Jul. 16, 2024 Sept. 1, 2024).
- b. NMSOP, while operating as Fairness for New Mexico Patients, paid Meta between \$1,400 and \$1,598 to run two digital advertisements from September 30, 2024 to October 5, 2024 on Facebook and Instagram containing the message "Say NO to medical malpractice changes." Ex. G, Meta Ad Library ID 1081238066938036 (Sept. 30, 2024 Oct. 5, 2024); Ex. H, Meta Ad Library ID 1724312495066743 (Sept. 30, 2024 Oct. 5, 2024).
- c. NMSOP, while operating as Fairness for New Mexico Patients, again paid Meta between \$15,000 and \$17,000 to run digital advertisements from October 4, 2024 to November 17, 2024 on Facebook and Instagram exhorting users of Meta platforms in New Mexico to "[s]tand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes." Ex. I, Meta Ad Library ID 1439588663404704 (Oct. 4, 2024 Nov. 17, 2024); Ex. J, Meta Ad Library ID 528389576452541 (Oct. 4, 2024 Nov. 17, 2024).
- d. NMSOP paid Meta between \$10,000 and \$15,000 to run a digital advertisement from November 18, 2024 to December 21, 2024 on Facebook and Instagram exhorting users of Meta platforms in New Mexico to "[s]tand with patients and stand UP to

greedy insurance companies! Say NO to malpractice law changes." Ex. K, Meta Ad Library ID 444162348722540 (Nov. 18, 2024 – Dec. 21, 2024).

- e. NMSOP paid Meta between \$7,000 and \$8,000 to run a digital advertisement from November 18, 2024 to January 1, 2025 on Facebook and Instagram exhorting users of Meta platforms in New Mexico to "[s]tand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes." Ex. L, Meta Ad Library ID 530778593256731 (Nov. 18, 2024 Jan 1, 2025).
- f. NMSOP paid Meta between \$2,500 and \$3,000 to run a digital advertisement from December 20, 2024 to January 1, 2025 on Facebook and Instagram exhorting users of Meta platforms in New Mexico to "[s]tand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes." Ex. M, Meta Ad Library ID 899008579069864 (Dec. 20, 2024 Jan. 1, 2025).
- g. On information and belief, NMSOP's payments to Meta, as alleged in Paragraphs 28(a) through 28(f), were made either directly or indirectly, through J&Z Strategies.
- 29. Furthermore, in October 2024, NMSOP purchased at least four full-page, color advertisements in the October 11, 2024 and October 13, 2024 editions of the *Albuquerque Journal* and the *Santa Fe New Mexican*. *See* Ex. N, Paid Advertisement, *Albuquerque Journal* (Oct. 11, 2024); Ex. O, Paid Advertisement, *Albuquerque Journal* (Oct. 13, 2024); Ex. P, Paid Advertisement, *Santa Fe New Mexican* (Oct. 11, 2024); Ex. Q, Paid Advertisement, *Santa Fe New Mexican* (Oct. 13, 2024).
- 30. These four print advertisements assert that "[m]edical corporations & insurance companies blame patients harmed by medical practice for the healthcare crisis" and proposes "real solutions to the healthcare crisis[.]" *Id*.

- 31. In conjunction with its paid advertisement campaign, NMSOP also operates a website, <a href="https://www.nmsop.org">www.nmsop.org</a>, which included a call to action for the 2025 legislative session and "take action" pages that allowed viewers of NMSOP advertisements to "tell [their] legislators about safety over profit[.]" See <a href="https://www.nmsop.org/takeaction">www.nmsop.org/takeaction</a> (last accessed June 6, 2025).
- 32. All of NMSOP's paid advertisements for the purpose of lobbying against medical malpractice reform point to NMSOP's website.

### NMSOP failed to report its expenditures and contributions for its advertising campaign

- 33. Considering the extent of NMSOP's advertising campaign for the purpose of lobbying against medical malpractice reform, Section 2-11-6(I) imposed on NMSOP a duty to register its advertising campaign with the Secretary of State in 2024 and, within fifteen days after the 2025 legislative session, "report the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign for the purpose of lobbying, including the names, addresses, employers and occupations of the contributors." § 2-11-6(I).
- 34. NMSOP neither registered its advertising campaign "within forty-eight hours after expending two thousand five hundred dollars (\$2,500)" on its 2024 advertising campaign, nor reported its contributions and expenditures, as required by Section 2-11-6(I).
- 35. The Secretary of State New Mexico Campaign Finance System displays no filings by NMSOP in 2024 and no disclosure reports by NMSOP in 2025.
- 36. NMSOP, however, knows how to file reports under the LRA with the Secretary of State.
- 37. For example, on January 12, 2021, Fairness for New Mexico Patients registered a lobbying advertising campaign and, then, on April 20, 2021, reported \$73,288.74 in expenditures and \$100,000 in contributions related to the advertising campaign. Both of these reports were

submitted to the Secretary of State pursuant to Section 2-11-6(I). Ex. R, Fairness for New Mexico Patients, Lobbying Advertising Campaign Registration Form, New Registration (2021); Ex. S, Fairness for New Mexico Patients, 2021 Report of Advertising Campaign Reporting Form (Apr. 20, 2021) (disclosing that, in 2021, Nicolas Rowley, an attorney with a Decorah, Iowa address, contributed \$100,000 to Fairness for New Mexico Patients' advertising campaign).

- 38. Further, at some point in 2025, Fairness for New Mexico Patients amended its 2021 lobbying advertising campaign registration form to reflect 2025 as the registration year. *See* Ex. T, Fairness for New Mexico Patients, Lobbying Advertising Campaign Registration Form, Registration Amendment (2025). Fairness for New Mexico Patients, however, did not register an advertising campaign in 2024 or report any contributions or expenditures related to NMSOP's 2024 advertising campaign for the purpose of lobbying against medical malpractice reform.
- 39. NMSOP has not registered its 2024 lobbying advertising campaign for the purpose of lobbying against medical malpractice reform nor reported its expenditures and contributions for that campaign.

# NMSOP failed to report its expenditures and contributions for its advertising campaign in its 2025 reports filed as a lobbyist employer.

40. Accordingly, on May 13, 2025, the Commission's Chief Compliance Counsel wrote to Jon Lipshutz, NMSOP's executive director, requesting NMSOP's compliance with Section 2-11-6(I) by registering as a lobbyist advertising campaign and disclosing the expenditures and contributions for its advertising campaign for the purpose of lobbying against medical malpractice reform. See Ex. U, Ltr. from S. Berger to C. Chato, at 3–4 (May 23, 2025).

- 41. On May 23, 2025, NMSOP responded, asserting that the Commission's view that Section 2-11-6(I) required NMSOP to register and report its 2024 advertising campaign "is incorrect" and alleging that NMSOP reported its expenditures as a lobbyist employer. *Id.* at 1–2.
- 42. In addition to conducting a lobbyist advertising campaign, NMSOP is also a lobbyist employer.
- 43. On January 17, 2025, NMSOP registered with the Secretary of State as a lobbyist employer, indicating that Stephanie Maez is NMSOP's lobbyist. Ex. B, NMSOP Lobbyist Employer Information Form, at 2 (Jan. 17, 2025).
- 44. On January 29, 2025, Jon Lipshutz, ostensibly on behalf of NMSOP, filed a "Lobbyist 48-Hour Expenditure Report (Lobbyist Employers)" with the Secretary of State, disclosing an \$80,000 expenditure to J&Z Strategies for a "[c]all to action on corporation transparency." Ex. V, Jon Lipshutz, 2025 Lobbyist Reporting Form (Jan. 29, 2025). *See generally* NMSA 1978, § 2-11-6(E)(2) (requiring a report of expenditures by a lobbyist employer of \$500 or more to be filed with the Secretary of State "within forty-eight hours for each separate expenditure made or incurred during a legislative session").
- 45. On information and belief, NMSOP's \$80,000 expenditure to J&Z Strategies during the 2025 legislative session was not in connection with NMSOP's 2024 advertising campaign against medical malpractice reform, but rather related to NMSOP advertisements in support of pending legislation in the 2025 legislative session, including House Bill 73, the Survivor Justice Act, and House Bill 552, requiring disclosure by medical corporations.
- 46. Indeed, during the 2025 legislative session, NMSOP made expenditures in support of House Bill 73 and House Bill 552.

- a. NMSOP paid Meta between \$15,000 and \$20,000 to run a digital advertisement from January 29, 2025 to March 22, 2025 on Facebook and Instagram exhorting users of Meta Platforms to contact their lawmaker and demand justice for victims of sexual assault. Ex. W, Meta Ad Library 583808527818816 (Jan. 29, 2025 Mar. 22, 2025).
- b. NMSOP paid Meta between \$20,000 and \$25,000 to run a digital advertisement from February 4, 2025 to March 23, 2025 on Facebook and Instagram exhorting users of Meta Platforms to contact their lawmaker and demand justice for victims of sexual assault. Ex. X, Meta Ad Library 1043517787535973 (Feb. 4, 2025 Mar. 23, 2025).
- c. NMSOP paid Meta between \$30,000 and \$35,000 to place digital advertisements on Facebook and Instagram from March 9, 2025 to March 16, 2025 exhorting users of Meta platforms in New Mexico to urge "legislator[s] to disclose medical corporation profits!" Ex. Y, Meta Ad Library 1325319298789079 (Mar. 9, 2025 Mar. 16, 2025).
- d. On information and belief, NMSOP's payments to Meta, as alleged in Paragraphs 46(a) through 46(c), were made either directly or indirectly, through J&Z Strategies.
- 47. Neither NMSOP's January 17, 2025 registration as a lobbyist employer, nor NMSOP's January 29, 2025 48-hour expenditure report discloses any expenditures or contributions related to NMSOP's 2024 advertising campaign for the purpose of lobbying against medical malpractice reform.
- 48. NMSOP did not, as a lobbyist employer, "otherwise report[]" contributions related to NMSOP's 2024 advertising campaign for the purpose of lobbying against medical malpractice reform. See § 2-11-6(I).

49. NMSOP did not, as a lobbyist employer, "otherwise report[]" expenditures related to NMSOP's advertising campaign for the purpose of lobbying against medical malpractice reform. See § 2-11-6(I).

# Count I Violation of the Lobbyist Regulation Act, NMSA 1978, § 2-11-6(I)

- 50. Plaintiff incorporates by reference the foregoing paragraphs of this complaint as though fully set forth herein.
  - 51. Defendant NMSOP is an organization of two or more persons.
- 52. Within one calendar year, NMSOP "expended funds in excess of two thousand five hundred dollars (\$2,500) not otherwise reported under the Lobbyist Regulation Act to conduct an advertising campaign for the purpose of lobbying[.]" § 2-11-6(I).
- 53. NMSOP failed to register with the Secretary of State within forty-eight hours after expending two thousand five hundred dollars (\$2,500).
- 54. NMSOP failed to "report the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign for the purpose of lobbying, including the names, addresses, employers and occupations of the contributors" within fifteen days after the 2025 legislative session. § 2-11-6(I).
- Plaintiff State Ethics Commission seeks relief in the form of: (i) an injunction requiring NMSOP to register its 2024 advertising campaign for the purpose of lobbying with the Secretary of State; (ii) an injunction requiring NMSOP to "report the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign for the purpose of lobbying, including the names, addresses, employers and occupations of the contributors"; (iii) civil penalties under NMSA 1978, § 2-11-8.2(D) (2021); (iv) civil penalties in

the amount of five thousand dollars (\$5,000) under NMSA 1978, § 2-11-9 (1993); (v) and any other relief the Court deems proper.

### PRAYER FOR RELIEF

WHEREFORE, the State Ethics Commission requests the Court to enter relief as follows:

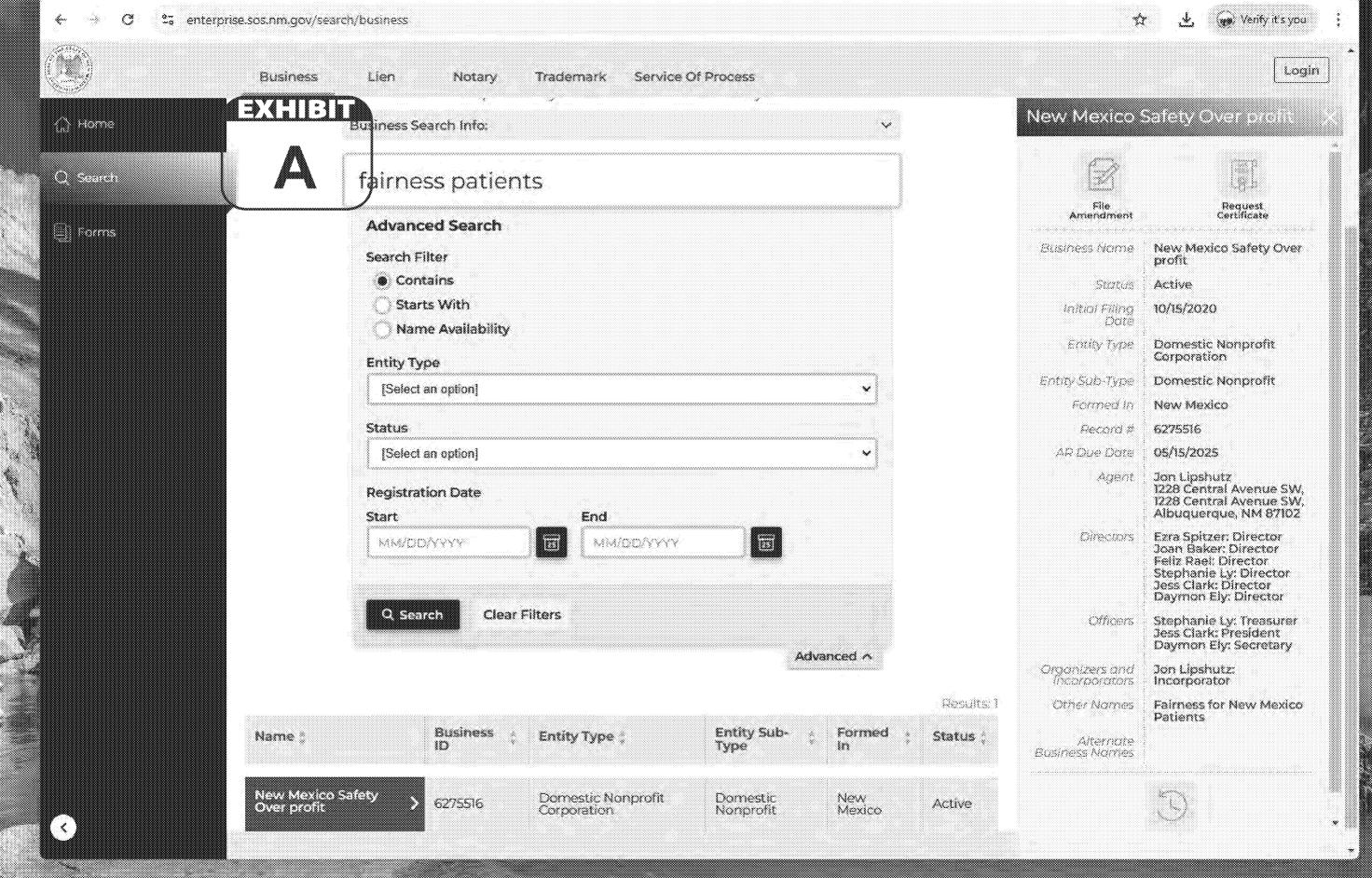
- a. Injunctive relief ordering NMSOP to comply with the registration and disclosure requirements of Section 2-11-6(I), including disclosure of "the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign for the purpose of lobbying, including the names, addresses, employers and occupations of the contributors," § 2-11-6(I);
- b. Civil penalties allowed by Sections 2-11-8.2(D) and 2-11-9;
- c. Assessment of costs under NMSA 1978, § 34-6-40.1; and
- d. For such other relief as the Court deems just and proper.

Respectfully submitted: June 10, 2025,

STATE ETHICS COMMISSION

By: /s/ Jeremy Farris

Jeremy Farris Connor G. Woods 800 Bradbury Dr. SE, Suite 215 Albuquerque, NM 87106 (505) 827-7800 jeremy.farris@sec.nm.gov connor.woods@sec.nm.gov







### OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

## **Lobbyist Employer Information Form**

Complete this form in order to file any neccesary employer reports in the New Mexico Campaign Finance System (CFIS).

Expenditures and Contributions: If you make or incure expenditures or political contributions during this calendar year, which are not otherwise reported by a lobbyist, you will be responsible for electronically filing reports according to the regular lobbyist reporting schedule.

✓ New Registration		Registration Amendment					
	New Mexico Safety Ov	er Profit					
	Employer Name	;					
1228 Central Ave. SW	Albuquerque	NM	87102				
Permanent Business Address	City	Stat	e & Zip				
(505) 221-6816	jblipshutz@gm	ıail.com					
Telephone #	Email address						
Telephone #	Email address						
Telephone #	Email address						
I hereby certify under the penality of law the knowledge.	nat all the information pro	ovided is true, complete	and correct to the best of i				
Jon Lipshutz		Executive Director	01/17/2025				
Signature of Employer Agent or Authoriz	ed Representative	Title	Date				

Electronically Filed with the Office of the Secretary of State on 1/17/2025 12:16 PM



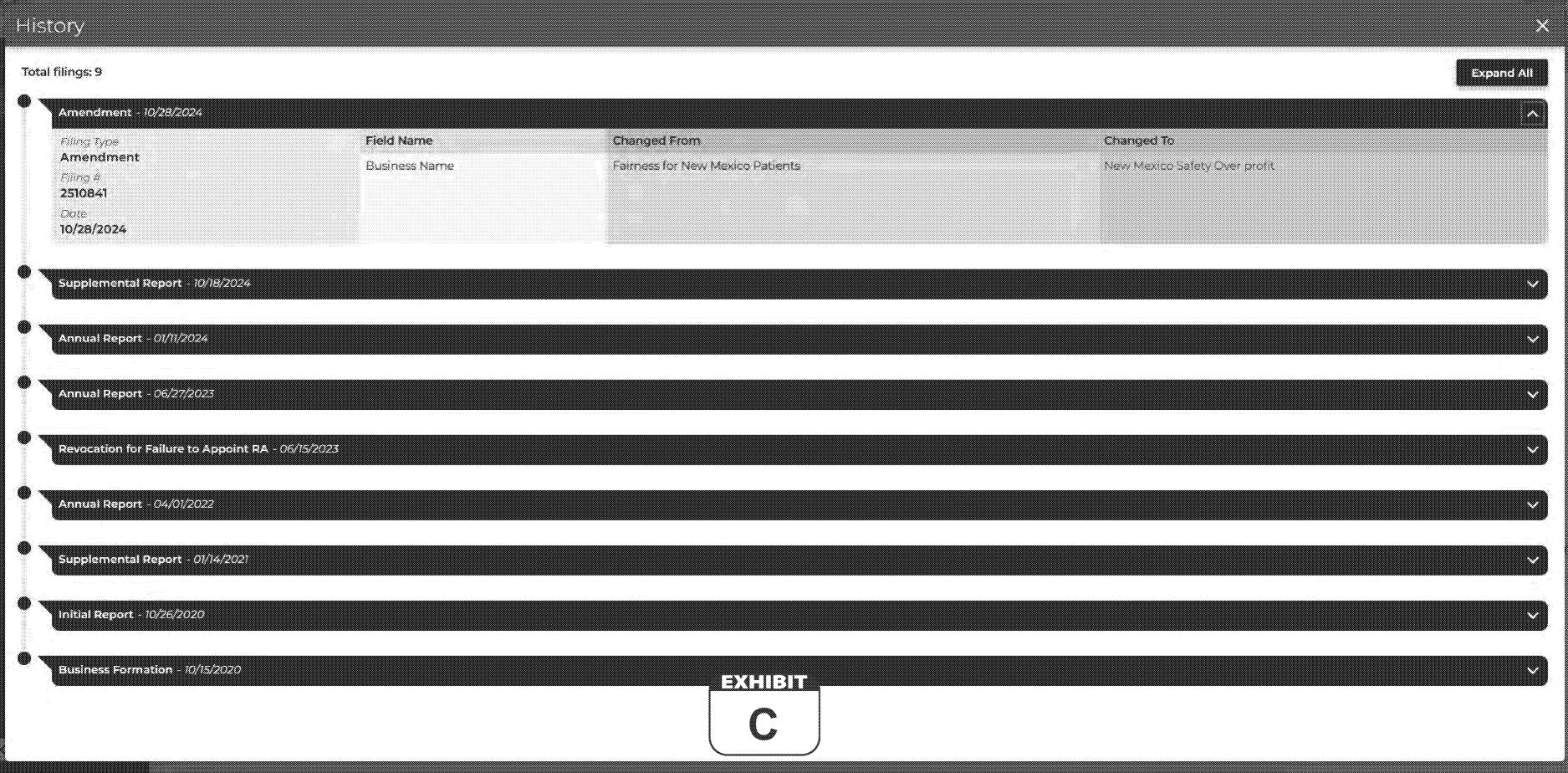
### OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

## **Lobbyist Authorization Form**

This form must be completed as provided and signed by the employers, agent or authorized representative. A separate completed Authorization Form must be submitted for each employer.

Stephanie Maez		is hereby aut	is hereby authorized to lobby on behalf o				
Full Name of Lobbyist				•			
New Mexico Safety Over Profit							
Name of Employer (Individual, Group,	Organization, Business or	other Entity)		_			
7301 Freedom Ct. NE, Albuquerque	, NM 87109	(505)	221-6816				
Permanent Business Address		Telej	phone #				
1. The sources of funds to be used for lo Contributions from donors	obbying include (e.g. mem	bership dues, corporate	funds, or if none	e, write "None").			
2. The lobbyist will will not only receive reimbursement for actual e	expenses you may check "v		oose of lobbying	g (if the lobbyist will			
3. The lobbyist is authorized to lobby in <b>Any issues affecting workers, consum</b>							
4. The person, other than the lobbyist of documents required to be kept, under the	r the employer, who will ha	ave custody of the acco	unt's bills, receip	ots, books, papers and			
Custodian's Name & Street Address			Telephone	; #			
Physical location of records S	treet Address	City	State & Zi	p			
I hereby certify under the penalty of law knowledge.	w that all the information p	rovided is true, comple	te and correct to	the best of my			
Jon Lipshutz	Ex	xecutive Director	01/17/2	025			
Signature of Employer, Agent or Author	orized Representative T	itle	Date				
New Mexico Safety Over Profit	1228 Centra	l Ave. SW, Albuquerq	ue, NM 87102	(505) 221-6816			
Printed Name	Business Ac	dress		Telephone #			



990

Return of Organization Exempt From Income Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private

foundations) Do not enter social security numbers on this form as it may be made ublic.

OMB No. 1545-

Open to Public

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury unspection Internal Revenue Service For the 2023 calendar year, or tax year beginning 01-01-2023 and ending 12-31-2023 Name of organization D Employer identification number **B** Check if applicable: Address change Fairness for New Mexico Patients 85-3493824 Name change Initial return Doing business as \_\_\_Final return/terminated E Telephone number Number and street (or P.O. box if mail is not delivered to street address) Room/suite Arnended return Application pending City or town, state or province, country, and ZIP or foreign postal code Albuquerque, NM 87102 G Gross receipts \$ 334,000 F Name and address of principal officer: H(a) Is this a group return for subordinates? Are all subordinates included? Tax-exempt status: \$\infty\$ 501(c)(3) \$\infty\$ 501(c)(4) (insert no.) \$\infty\$ 4947(a)(1) or \$\infty\$ 527 If "No," attach a list. See instructions. H(c) Group exemption number Website: K Form of organization: V Corporation Trust Association Other L Year of formation: 2020 M State of legal domicile: Summary 1 Briefly describe the organization's mission or most significant activities: Medical malpractice advocating activities a covernance Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets. Number of voting members of the governing body (Part VI, line 1a) . . . Number of independent voting members of the governing body (Part VI, line 1b) -0 Total number of individuals employed in calendar year 2023 (Part V, line 2a) Total number of volunteers (estimate if necessary) . . . . 6 Total unrelated business revenue from Part VIII, column (C), line 12 0 Net unrelated business taxable income from Form 990-T, Part I, line 11 Prior Year **Current Year** 299,250 334,000 8 Contributions and grants (Part VIII, line 1h) . Program service revenue (Part VIII, line 2g) 0 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 0 0 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 299,250 334,000 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) Grants and similar amounts paid (Part IX, column (A), lines 1-3). 0 14 Benefits paid to or for members (Part IX, column (A), line 4) . 65,828 188,959 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 0 16a Professional fundraising fees (Part IX, column (A), line 11e) . . . Total fundraising expenses (Part IX, column (D), line 25) 0 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . . . 18,138 90.964 17 83,966 279,923 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)

# Signature Block

Firm's name

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Here	Jo To
Paid	
Prepar	er
Use Or	llу

Assets or 1 Bulances

2024-04-29 Sign Signature of officer on Lipshutz Executive Direc ype or print name and title Print/Type preparer's name Preparer's signature Date

Albuquerque, NM 87122 May the IRS discuss this return with the preparer shown above? See Instructions. • • • For Paperwork Reduction Act Notice, see the separate instructions.

Firm's address 8105 RC Gorman Ave NE

Revenue less expenses. Subtract line 18 from line 12.

Net assets or fund balances. Subtract line 21 from line 20 .

Double Decker Consulting LLC

Total assets (Part X, line 16) . . . .

Total liabilities (Part X, line 26) . . .

Cat. No. 11282Y

2024-05-07

Check [

self-employed

Firm's EIN 45-4136759

Phone no. (505) 440-9250

215,284

218,588

P01059833

Beginning of Current

₩ Yes No Form **990** (2023)

54,077

272.665

272.665

End of Year

Forn	n 990 (	2023)				Page <b>2</b>
Pa	art III	Statement of Program S	Service Accomp	lishments		
		Check if Schedule O contains a	response or note to	any line in this Part III		
1	Briefly	y describe the organization's mis	ssion:			
Med	ical ma	lpractice advocating.				
2		ne organization undertake any si		rvices during the year	which were not listed on	
		rior Form 990 or 990-EZ?				Yes V No
_		s," describe these new services		<b>.</b>	4	
3		ne organization cease conducting	i, or make significan	t changes in now it con	ducts, any program	∰ Yes <b>∀</b> No
						8 1638 <b>∓</b> 110
4		s," describe these changes on S				
•		ibe the organization's program s nses. Section 501(c)(3) and 501	· ·		· · · · · · · · · · · · · · · · · · ·	•
		tal expenses, and revenue, if an	,,,,	·		<b>,</b>
4a	(Cod	le: ) (Expenses dvocate for policies and legislation rega		5.5	) (Revenue \$	334,000 )
	Sessi		ruing medical maipractic	e. Kaiseu tulius aliu eligageo	u a media campaign strategist in advar	ice of Min Legislative
4b	(Cod	, , ,			) (Revenue \$	)
		lucted digital advertising in targeted dis ed to legislators.	tricts throughout NM, en	gaged in email campaigns to	o the general public, and funded patch-	through phone calls to be
4c	(Cod	le: ) (Expenses	\$	including grants of \$	) (Revenue \$	)
	Oth	er program services (Describe i	n Schedule O )			
<del>-t</del> u		penses \$	including grants	of \$	) (Revenue \$	)
<u> 4e</u>		al program service expenses	265,412	•	, (····· Ŧ	,
<u> </u>						Form <b>990</b> (2023)

VIII, IX, or X, as applicable.

15

16

17

Pa	Checklist of Required Schedules			
30000000			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1		No
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions. 📽	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		-
5	Is the organization a section $501(c)(4)$ , $501(c)(5)$ , or $501(c)(6)$ organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D,Part I	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Νo
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8		No
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments,	10		No

permanent endowments, or quasi endowments? If "Yes," complete Schedule D, Part V . . . . . .

addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)?

Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

14a Did the organization maintain an office, employees, or agents outside of the United States? . . .

assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV . . . .

20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H . . . . .

domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II

b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or

investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV

any foreign organization? If "Yes," complete Schedule F, Parts II and IV . . . . . . .

If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII,

a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete

its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII . . . . . . . . . . . . . c Did the organization report an amount for investments-program related in Part X, line 13 that is 5% or more of

its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII . . . . . . . . . . . . d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets

e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X

f Did the organization's separate or consolidated financial statements for the tax year include a footnote that

b Was the organization included in consolidated, independent audited financial statements for the tax year?

12a Hid The offinalization of the law year? If "Yes," complete

If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional

b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other

Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions. . . . . . Did the organization report more than \$15,000 total of fundraising event gross income and contributions on 

Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for

b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of

No

No

No

No

No

Nο

Nο

No

No

No

No

No

Νo

No

Nο

Νo

No

No

Form 990 (2023)

11a

11b

11c

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110

11f

12a

1.2b

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14a

14b

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20a

20b

21

"Yes," complete Schedule L, Part I

If "Yes," completeSchedule L,Part III

conservation contributions?

sections 301.7701-2 and 301.7701-3?

30

Part V

entity or family member of any of these persons?

orn	1 990 (2023)			Page
Pa	rt IV Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's	23		No

24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d

**b** Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception? . . .

Did the organization maintain an escrow account other than a refunding escrow at any time during the year

25a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I . . . . .

b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If

Did the organization report any amount on Part X; line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled

Bid Pffe Grandstright felulate ਰ grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member,

or to a 35% controlled entity (including an employee thereof) or family member of any of these persons?

**b** A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV . . . .

Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . . .

Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified

Did the organization own 100% of an entity disregarded as separate from the organization under Regulations

មីពី<sup>y</sup>កែខ សម្រាស់ដែលក្រៅម្លាំង Me, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I

Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete

**b** If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled

Did the organization conduct more than 5% of its activities through an entity that is not a related organization

and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? 

Check if Schedule O contains a response or note to any line in this Part V . . .

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable 

Statements Regarding Other IRS Filings and Tax Compliance

1a Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable

**b** Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable .

entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 . . . Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related 

c A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If "Yes,"

Was the organization a party to a business transaction with one of the following parties (see the Schedule L,

a A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," 

**d** Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?

Part IV instructions for applicable filing thresholds, conditions, and exceptions):

35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?

Nο

24a

24b

24c

24d

25a

25b

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28a

28b

28c

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35a

35b

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0

1a |

1b

Yes

Form 990 (2023)

Νo

Νo

Nο

Νo

Νo

Nο

Nο

Nο

Nο

Νo

Nο

Nο

Νo

No

Pa	Statements Regarding Other IRS Filings and Tax Compliance (continued)			
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered			
h	by this return	2b	Yes	
	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		N o
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b		110
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority	4a		N o
	over, a financial account in a foreign country (such as a bank account, securities account, or other financial account, the name of the foreign country:			
_	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts	_		
	Washine organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No No
Ь	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		N o
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		
	If "Yes," indicate the number of Forms 8282 filed during the year			
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	<b>7</b> g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h		
8	<b>Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a	*****************	
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b		
10	Section 501(c)(7) organizations. Enter:			
а	Initiation fees and capital contributions included on Part VIII, line 12 10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club			
11	Section S01(c)(12) organizations. Enter:			
a	Gross income from members or shareholders			
b	Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)  11b			
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.			
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			
а	Is the organization licensed to issue qualified health plans in more than one state?	13a		
	Note. See the instructions for additional information the organization must report on Schedule O.			
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
c	Enter the amount of reserves on hand			
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule $O$	14b		
15	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year?	15		No
16		16		No
17	If "Yes," complete Form 4720, Schedule O. Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? If "Yes," complete Form 6069.	17		

year by the following: a The governing body? . .

Section C. Disclosure

apply.

13

14

90	0 (2023)	Pag
/	Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line	
	8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI	
	A Control of the Cont	

	8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedu Check if Schedule O contains a response or note to any line in this Part VI	le 0. S	ee instructions.				
ie	ction A. Governing Body and Management						
					Ye	es	ī
a	Enter the number of voting members of the governing body at the end of the tax	1a		3			
	Yethere are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee						

- or similar committee, explain in Schedule O.

Did the organization delegate control over management duties customarily performed by or under the direct

supervision of officers, directors or trustees, or key employees to a management company or other person? .

Did the organization make any significant changes to its governing documents since the prior Form 990 was િંતિ $^{
m Ch}$ e organization become aware during the year of a significant diversion of the organization's assets?  $\,\cdot\,$ 

7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or 

**b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders,

Did the organization contemporaneously document the meetings held or written actions undertaken during the

Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

organization's mailing address? If "Yes," provide the names and addresses in Schedule O . . . . . .

**b** If "Yes," did the organization have written policies and procedures governing the activities of such chapters,

affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing

b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give

Did the organization have a written document retention and destruction policy? . . . . . . . .

Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?

16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a 

Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that

State the name, address, and telephone number of the person who possesses the organization's books and records:

Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of

**b** If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements? . . . . . . . . . . . . . . . . . .

 ${f a}$  The organization's CEO, Executive Director, or top management official . . . . . . . . . . .

**b** Other officers or key employees of the organization . . . . . . . . . . . . . . . .

Own website Another's website W Upon request Other (explain in Schedule 0)

interest policy, and financial statements available to the public during the tax year.

Jon Lipshutz 1228 Central Ave SW Albuquerque, NM 871022803 (505) 221-6816

If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.

List the states with which a copy of this Form 990 is required to be filed

c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe

**b** Describe on Schedule O the process, if any, used by the organization to review this Form 990. 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 . . . . . .

Did the organization have a written whistleblower policy? . . . . .

- **b** Enter the number of voting members included in line 1a, above, who are
- independent

Did the organization have members or stockholders? . . . . . . . . .

**b** Each committee with authority to act on behalf of the governing body?

**10a** Did the organization have local chapters, branches, or affiliates? .

- Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any
- 1b
  - - 2

3

4

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7a

9

10a

10b

11a

12a

12b

12c

13

15a

15b

16a

16b

Yes

Yes

Yes

Yes

- Νo

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Νo

Νo

Νo

Νo

Nο

No

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Νo

Νo

Nο

Nο

Form **990** (2023)

### Part VII

### Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated **Employees, and Independent Contractors**

Check if Schedule O contains a response or note to any line in this Part VII . . . . . . . . . . . .

### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- & List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - 🕸 List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- & List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. See the instructions for the order in which to list the persons above.

$\overline{\mathcal{V}}$ Check this box if neither the organization	nor any related	organ	ization compensated an	у си	ırrei	nt offi	cer	, director, or tru	stee.	
(A) Name and title	( <b>B</b> ) Average hours per week (list	Posi u	<b>(C)</b> ition (do not check more nless person is both an director/truste	e tha office)	an o	ne bo	(D) Reportable compensation from the	<b>(E)</b> Reportable compensation from related	(F) Estimated amount of other	
	any hours for related organizations below dotted line)	individual trustee or director	Institutional Trustee;	Key employee Officer		Highest campared	Former	organization (W-2/1099- MISC/1099- NEC)	organizations (W-2/1099- MISC/1099- NEC)	compensation from the organization and related organizations
(1) Christopher P Sanchez	2.00			Х				0	0	G
Secretary	0.00			Ĺ,				-		· · ·
(2) Jon Lipshutz	0.00			Х				0	0	7
Executive Director	0.00			^				U	U	V
(3) Kelly Smyer	2.00			V				0	0	o.
President	0.00			Х				t)	υ	U
(4) Matthew Nickerson	4.00			Х				0	0	
Treasurer	0.00			^					V	V
***************************************										
100000000000000000000000000000000000000	300000000000000000000000000000000000000	10000000000	000000000000000000000000000000000000000	0000000	0000000	0000000000	000000	000000000000000000000000000000000000000	Form <b>990</b> (2	023)

	Section A. C	T		rustees, key employ			, Ken 10 K				
	(A) Name and title	(B) Average hours per week (list		(C) tion (do not check more nless person is both an director/truste	offic			·	(D) Reportable compensation from the	(E) Reportable compensation from related	compensation
		any hours for related organizations below dotted line)	Individual trustae or director	Institutional Trustee;	Officer	Key amphyse	Highest companished	Forner	organization (W-2/1099- MISC/1099- NEC)	organizations (W-2/1099- MISC/1099- NEC)	organization
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c i	Sub-Total			ection A	} ************************************	Lococc			0	000000000000000000000000000000000000000	C
2	Total number of indiv \$100,000 of reporta			not limited to those listen the organization 0	d al	00V6	e) who	rec	ceived more than		
3	_	•		, director or trustee, ke	•	•			ighest compensate	ed employee	Yes No
4	•	•		sum of reportable compo ater than \$150,000? <i>If</i>					•	om the	4 No
5	Did any person listed	 Lon line ta rece	· ·	accrue compensation fr	om	anv	unrel	ated	organization or i	ndividual for	

# services rendered to the organization? If "Yes," complete Schedule J for such person Section B. Independent Contractors

Νo

(C)

Compensation

(B)

Description of services

\$100,000 of compensation from the organization Form 990 (2023)

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of

2 Total number of independent contractors (including but not limited to those listed above) who received more than

(A)

Name and business address

compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

Form 990 (2023) Page 9  Care VIII Statement of Revenue											
			hedule O contains a res	sponse or not	te to a	***************************************	***************************************	~~~~			
						(A) Total revenue	<b>(B)</b> Related exemp function reven	or ot on	(C) Unrelat busine revenu	ss exc ue tax u	( <b>D)</b> Revenue luded from nder sections 12 - 514
Contr	ibı	utions, Gifts, Gra	nts, and OtherAmt Simi	lar Amounts	4		ins	1a	334	,000	
					1	embership dues		1b			
					1	ndraising events lated organization		1c 1d			
					1	vernment grants (co		1e		<del></del>	
					and	other contributions, of similar amounts no	gifts, grants, It included	1 f			
					a No	ove ncash contributions i es 1a - 1f:\$	ncluded in				
						tal. Add lines 1a	-1f	19	,	 334,00	n
***********	T	***************************************	***************************************	Business (	ode					1	
ંદ્રા	24	3									
30		***************************************		~							
å		b									***************************************
2		с									
ä		đ									
Program Service Revenue		***************************************		-		***************************************					
Š		6	***************************************	_		***************************************	<u></u>				
		f All other progra	am service revenue.					0000000000000			000000000000000000000000000000000000000
		<b>9 Total.</b> Add line	es 2a-2f								I
			3 Investment income other								
			49mbMe3m9Mnfs)estr								
			5 Royalties	(i) R		(ii) Personal					
			<b>6a</b> Gross rents	6a							
			1 1	6b							
			expenses • Rental income or	6c	nnnnnnnnnnn						
	(loss) d Net rental incom		or (loss).		* * * * * *						
	<b>7a</b> Gross amount <b>7a</b>			(i) Sec	urities	(ii) Other	_				
			from sales of	74							
82			assets other than inventory				_				
2			other basis and	7b							
å			sales expenses C Gain or (loss)	7c							
Other Revenue			d Net gain or (loss)	<del></del>	,	<u> </u>					
Ö			8a Gross income from function (not including \$	draising events of	. [						
			contributions reported of See <b>Part IV</b> , line 18	on line 1c).							
			<b>b</b> Less: direct expen		8a 8b		_				
			c Net income or (loss		£						
			<b>9a</b> Gross income from	gaming							
			activities.		9a						
			See Part IV, line 19 b Less: direct expen c Net income or (loss		9b	{					
			c wet income or (loss	s) noni gaini	ing acti	vities					
			10a Gross sales of inve		10a						
			<b>b</b> Less: cost of goods		10b						
			c Net income or (loss	s) from sales	of inve	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~					
			11a			Business Cod	e				
			b								
0.1		) avanuaktina *						<b></b>			
OtherRevenueMiscAmt c											
			J. S. H J. L								
			d All other revenue e Total. Add lines 11								
			12 Total revenue. See								
						-		34,000	0	<del>barraraanaanaanaanaanaanaanaanaanaanaanaa</del>	0 m <b>990</b> (2023)

	art IX Statement of Functional Expenses				Page 10
	Section 501(c)(3) and 501(c)(4) organizations mu	<u>"</u>		nizations must com	plete column (A).
	Check if Schedule O contains a response or note t	o any line in this Pa	art IX	<u></u>	<u> E</u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members	188,959	188,959		
5	Compensation of current officers, directors, trustees, and key employees				
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	1	1	1	
	Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	I	I	1	I
	Payroll taxes				
	Fees for services (non-employees):				
		62,220	49,776	12,444	
	Management	163	43,770	163	
	legal	539		ļ	
	Accounting	239		539	
	I Lobbying				
e	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)				
12	Advertising and promotion			1	
	Office expenses	6,828	5,463	1,365	
	Information technology	·			
	Royalties				
	Occupancy				
	Travel				
	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings				
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23	Insurance				
	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)  a Advertising and Media	21,214	21,214		
	b				
	<u>c</u>				
	d				
	e All other expenses				
25	Total functional expenses. Add lines 1 through 24e	279,923	265,412	14,511	О
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.  Check here if following SOP 98-2 (ASC 958-720).				

•		-	·		
ö	552	9888	g	-	~~~

Total liabilities and het assets/fund balances

33

Balance Sheet							
Check if Schedule O contains a response or note to any line in this Part IX							
				(A) Beginning of year		(B) End of year	
	1	Cash-non-interest-bearing		218,588	1	272,665	
	2	Savings and temporary cash investments			2		
	3	Pledges and grants receivable, net			3		
	4	Accounts receivable, net			4		
	5	Loans and other receivables from any current trustee, key employee, creator or founder, su controlled entity or family member of any of t Loans and other receivables from other disqui	bstantial contributor, or 35% hese persons		5		
		under section 4958(f)(1)), and persons described			6		
20	7	Notes and loans receivable, net			7		
Assets	8	Inventories for sale or use			8	***************************************	
×X.	9	Prepaid expenses and deferred charges .			9		
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a				
	ь	Less: accumulated depreciation	10b		10c		
	11	Investments—publicly traded securities .		11			
	12	Investments—other securities. See Part IV, li		12			
	13	Investments—program-related. See Part IV, II		13			
	14	Intangible assets		14	***************************************		
	15	Other assets. See Part IV, line 11			15		
	16	Total assets: Add lines 1 through 15 (must ed	qual line 33)	218,588	16	272,665	
	1.7	Accounts payable and accrued expenses .			17		
	18	Grants payable		18			
	19	Deferred revenue	***************************************	19	***************************************		
	20	Tax-exempt bond liabilities ,			20		
90	21	Escrow or custodial account liability. Complet	te Part IV of Schedule D		21		
\$600 \$600 \$600 \$600 \$600 \$600 \$600 \$600	22	Loans and other payables to any current or for key employee, creator or founder, substantial controlled entity or family member of any of t		22			
السا	23	Secured mortgages and notes payable to unre	elated third parties		23		
	24	Unsecured notes and loans payable to unrelate	ted third parties		24		
	25	S Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24).  Complete Part X of Schedule D			25		
	26	Total liabilities. Add lines 17 through 25 .	•	Ü	26	0	
Assets or Fund Balances	27	Organizations that follow FASB ASC 958, che lines 27, 28, 32, and 33. Net assets without donor restrictions	ck here 👿 and complete	218,688	27	272,665	
	28	Net assets with donor restrictions			28		
3		Organizations that do not follow FASS ASC 9:	58, check here ➤ 🦳 and				
žÖ.	29	complete lines 29 through 33. Capital stock or trust principal, or current fun	ds		29		
2	30	Paid-in or capital surplus, or land, building or	equipment fund		30		
2	31	Retained earnings, endowment, accumulated i		31			
3	32	Total net assets or fund balances	218,588	32	272,665		

218,588

33

272,665

Form **990** (2023)

Both consolidated and separate basis

**2**c

За

3b

Νo

Form 990 (2023)

If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the

**b** If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

If the organization changed either its oversight process or selection process during the tax year, explain in

Consolidated basis

basis, consolidated basis, or both:

Uniform Guidance, 2 C.F.R. Part 200, Subpart F?

Separate basis

Schedule O.

Form 990 (2023)	
Additional Data	Return to Form
Software ID:	
Software Version:	
Form 990, Special Condition Description:	

Special Condition Description

000 (2022)

### Schedule B Schedule of Contributors Mark Attach to Form 990, 990-EZ, or 990-PF. (Form 990) Department of the Treasury Go to www.irs.gov/Form990 for the latest information. Internal Revenue Service

501(c)(3) exempt private foundation

**20**23 Employer identification number

85-3493824

OMB No. 1545-0047

Filers of: Section: Form 990 or 990-FZ 501(c)( ) (enter number) organization 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation 527 political organization

4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation

Check if your organization is covered by the General Rule or a Special Rule.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

Form 990-PF

Name of the organization

Fairness for New Mexico Patients

Organization type (check one):

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or other property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

## Special Rules

For an organization described in section 501(c)(3) filling Form 990 or 990-EZ that met the 33½% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that

received from any one contributor, during the year, total contributions of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If

this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990,

990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization Fairness for New Mexico Patients Employer identification number 85-3493824

Part I Contributors	Contributors (see instructions). Use duplicate copies of Part I if addition	onal space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
RESTRICTED	,	\$ RESTRICTED	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$_	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-			Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-			Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-			Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
-		\$	Person Payroll Noncash (Complete Part II for noncash contributions.)
		•	Schedule B (Form 990) (2023

Name of org		Employer identification number		
rairness toi	New Mexico Patients	85-3493824		
Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
-		\$_		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
-		<u> </u>		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
-		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
-		<u> </u>		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
-		\$_		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions)	(d) Date received	
		\$		

Page 3

Schedule B (Form 990) (2023)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

**SCHEDULE O** 

Name of the organization Fairness for New Mexico Patients

Department of the Treasury

Internal Revenue Service

(Form 990)

Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

Open to Public

85-3493824

Inspection **Employer identification number** 

Schedule O (Form 990) 2023

OMB No. 1545-0047

Go to www.irs.gov/Form990 for the latest information.

67.3 Form 990 Form 990 provided to board of directors prior to filing for their review governing body review Part VI line 11 There is no paid staff, CEO, Executive Director, top management, or other. CFO executive director top management comp Part VI line 15a Other officer There are no paid staff, offiders, or other key employees. or key employee compensation Part VI line 15h Governing Governing documents are available to the public on written request to the board of directors. documents etc available to public Part VI line 19

Cat. No. 51056K



Areport by

New Mexico Safety Over Profit

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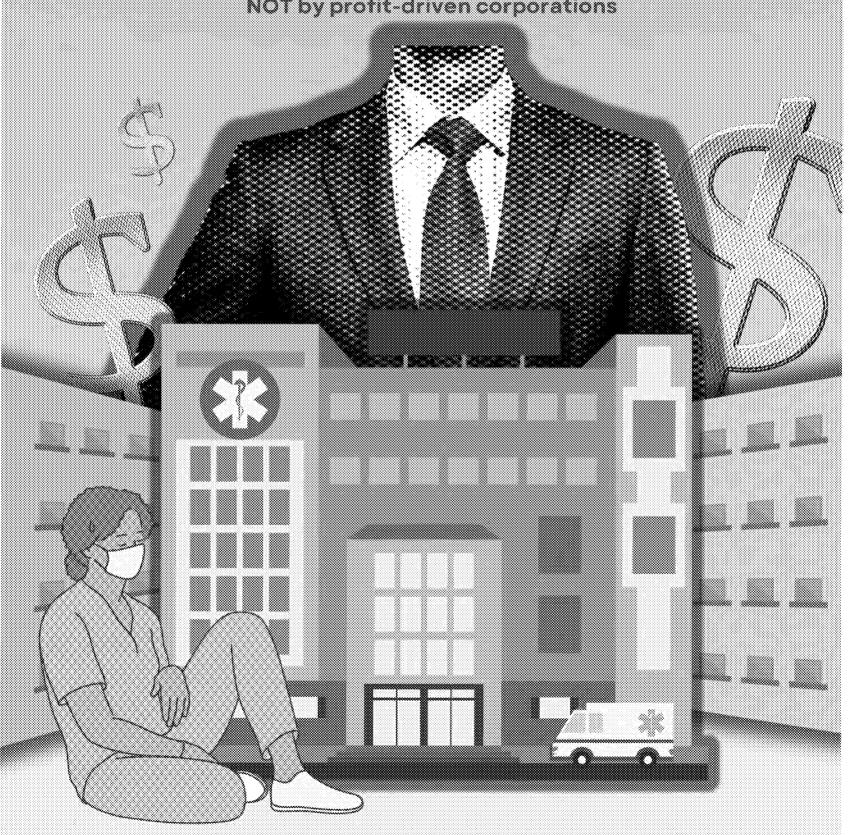
November 2024

Web

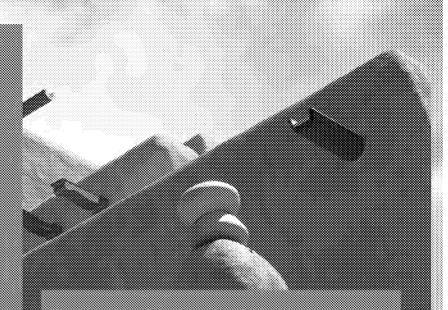
nmsop.org

## THE HEALTHOARE ORISIS:

NOT by the insurance industry NOT by profit-driven corporations



## Why ensyapioni Mas enemies



## Who is New Medico Safeay Over Froit?



Facebook New Monico Safety Over Profit Instagram Niko fetylist



# TABLE OF CONTENTS

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Corporatization: impactor providers



700 Corporatization 

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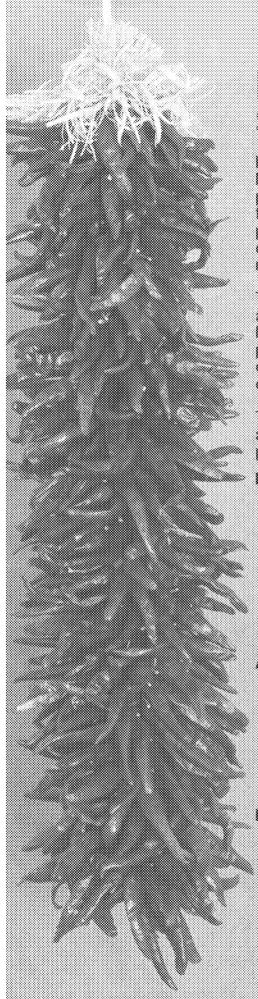
Corporate Medicines Acondo: "Tort Referen

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policyguide

2.5

Appendix



## 

Research on hospital trends in the U.S. and within our own state of New Mexico show a troubling pattern: as medical corporations chase profits, they often cut corners on patient care and compromise safety for healthcare workers and patients alike. Hospitals are increasingly prioritizing low-risk, profitable patients, leaving those with complex and costly needs underserved and without justice when harmed by medical negligence.

This profit-driven model not only reduces care quality but also places a heavy workload on staff, leading to burnout and unsafe conditions. Moreover, the corporate focus on revenue can drain resources from public health systems, especially in low-income and people of color communities, further widening health disparities and weakening the overall quality of care.

The following solutions address both the corporatization of healthcare and the need for New Mexico to compete nationally for healthcare providers.

### HOSPITAL CORPORATION TRANSPARENCY & OVERSIGHT

- Oversight of mergers and acquisitions
- Regulate private-equity-owned hospitals
- Implement the Legislative Finance Committee report recommendations
- Hospital transparency that requires significant disclosures
- Require urban hospitals corporations to comply with the HCA quality measures that nonurban hospitals must meet
- Budget guardrails that stop taxpayer dollars going to subsidize multibillion-dollar hospital corporations

### ATTRACTING & RETAINING PROVIDERS

- Pay providers' student loans and pay for medical students' education
- Reep New Mexico medical students in New Mexico
- Put our taxpayer dollars in the pockets of providers, not corporations
- Pay for homeowner down payments for providers
- Cut the red tape on licensure and credentialing
- Improve provider work environment

### **PATIENT SAFETY**

- Require safe staffing ratios
- Pass Medicaid Forward
- Eliminate insurance preauthorizations and denials
- Fund and incentivize high quality patient care
- Defeat legislation that "caps" patients and limits the responsibility of the wrongdoer
- Defeat legislation that determines where a person can seek access to justice ("venue")
- Defeat legislation that limits an individual's access to the courts by having politicians decide attorney fees

# CORPORATE MEDICINE'S AGENDA: "TORT REFORM"

With the HMO Act of 1973 came the rise of "tort reform", an effort to limit the ability of an individual to bring a lawsuit when they are harmed by a system or institution and lessen responsibility for the wrongdoer. In the case of corporatized medicine, "tort reform" is often referred to as "medical malpractice reform." It actively creates barriers for patients seeking justice when they are harmed by medical negligence. These barriers seek to limit (called "caps") the amount insurance companies compensate patients when they are harmed or killed by medical negligence on damages, limiting a patient's access to legal representation and restricting which courts patients can find justice within. People of color communities in states where major "medical malpractice reforms" have gone into effect have been disproportionately from patients and juries harmed by these laws that shift power away and toward politicians. In a state where dramatic health disparities and limits on recovery already exist, legislators must do everything in their power to protect the most vulnerable of patients and resist further "tort reform" laws in New Mexico.



# "MEDICAL MALPRACTICE REFORM" IS A DANGER TO PATIENTS

## Cuts Costs... Cuts Care 33

Medical malpractice reform? limits liability for corporations when they've caused harm to patients. Once assured that their legal exposure is limited, healthcare corporations are more likely to implement cost-cutting measures that risk patient safety, such as reducing staffing levels or skimping on necessary resources. This often results in overworked staff, rushed appointments, and less attention to detail in patient care.

## Lessens Corporate Responsibility for Quality Care 31

Tort reform can diminish the motivation for healthcare corporations to continually improve patient care. If the potential for financial loss due to lawsuits is seen as a mere "slap on the wrist," there is less pressure to invest in better training, technology, or procedures aimed at reducing errors and improving outcomes.

## **Limits Patient Justice**

Tort reform shifts the balance of power away from patients and toward healthcare institutions, making it harder for patients to seek justice when they are harmed by medical negligence. This can leave patients feeling vulnerable, knowing that their options for recourse are limited, and ultimately lead to a healthcare environment where patient care is not the top priority.

## Boosts Insurance Profit \*\*

By "capping" the amount of damages that can be awarded to patients, insurance companies face lower costs when medical malpractice occurs. This allows insurers to maintain or even increase their profit margins as they collect premiums but pay less to harmed patients.

## Lessens the Power of Juries to Hold Corporations Accountable 33

By imposing limits on the amount of compensation a jury can award, especially for non-economic damages, "medical malpractice reforms" effectively reduce the financial consequences that corporations face for negligent practices.



## SOLUTIONS: 2025 Policy Recommendations

### **PATIENT SAFETY**

- Safe staffing ratios- limit the number of patients assigned to each healthcare worker to ensure patients receive the quality care they need while preventing provider burnout.
- Medicaid Forward- open Medicaid to provide affordable health insurance to every New Mexican.
- Eliminate insurance preauthorization and denials- stop the red tape for patients and providers by putting the decision for care where it belongs - in the healthcare provider's hands instead of the insurance company.
- Fund High-Quality Patient Care- Incentivize and reward funding to hospitals and clinics that demonstrate safe outcomes for patients.
- Defeat attempts to "cap" damages for patients- Limiting or "capping" damages in medical malpractice lawsuits takes decision-making power away from the jury and gives it to politicians.
- Defeat "venue" restrictions- Restricting where a patient can seek justice disproportionately hurts rural New Mexico patients, where jurists not only depend on the hospital for future care, but often have loved ones whose livelihood depends on the hospital.
- Defeat attorney fee caps- Medical malpractice cases are expensive and take years. If the case is not settled or the plaintiff does not receive a verdict in favor of them, the attorney does not get paid. Limiting attorney fees only serves to place barriers in front of patients seeking justice and the wrongdoer corporation being held responsible.

Jul 16, 2024 - Sep 1, 2024

Platforms (3)

Categories 🕬

🗱 Estimated audience size: 500K - 1M 🜒

🗎 Amount spent (USD): \$20K - \$25K 🚷

O Impressions: >1M O

## See ad details



## Fairness NM

Sponsored · Paid for by Fairness For New Mexico Patients

Out-of-state corporations are making billions off patients in New Mexico, yet they still demand a taxpayer-funded bailout. Instead of using these profits to improve local care, increase local access, and hire more doctors, they prioritize their bottom line over our communities.





G

Library ID: 1081238066938036

Sep 30, 2024 - Oct 5, 2024

Platforms (2)

Categories •

🗱 Estimated audience size: 500K - 1M 🜘

Amount spent (USD): \$700 - \$799 🚯

Impressions: 200K - 250K

## See ad details



## Fairness NM

Sponsored - Paid for by Fairness For New Mexico Patients

Legislators: Stand with patients. Say NO to medical malpractice changes.



7. THE

Library ID: 1724312495066743

Sep 30, 2024 - Oct 5, 2024

Platforms (3)

Categories 🕶

🕮 Estimated audience size: 500K - 1M 🚷

m Amount spent (USD): \$700 - \$799 🕔

Impressions: 200K - 250K ()

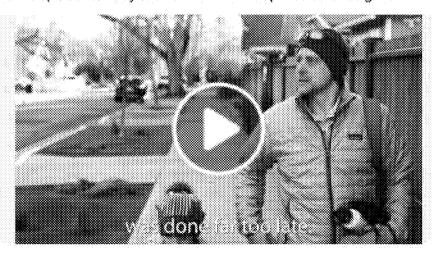
## See ad details



### Fairness NM

Sponsored - Paid for by Fairness For New Mexico Patients

Legislators: Stand with patients. Say NO to medical malpractice changes.

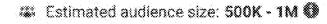




Oct 4, 2024 - Nov 17, 2024

Platforms ()

Categories 💌



🛤 Amount spent (USD): \$7K - \$8K 🛈

♦ Impressions: >1M €

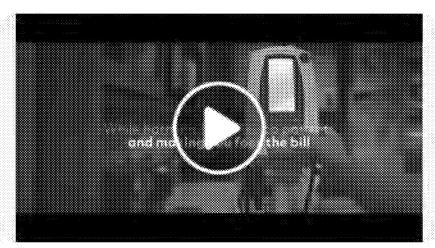
## See ad details



## Fairness NM

Sponsored · Paid for by Falmess For New Mexico Patients

Stand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes



Oct 4, 2024 - Nov 17, 2024

Platforms (3)

Categories 📢

🕮 Estimated audience size: 500K - 1M 🛈

🗎 Amount spent (USD): \$8K - \$9K 🚯

Impressions: >1M 0

## See ad details



## Fairness NM

Sponsored · Paid for by Fairness For New Mexico Patients

Stand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes





Nov 18, 2024 - Dec 21, 2024

Platforms 📢 🗇

Categories 💌

🗱 Estimated audience size: >1M 🔇

🗎 Amount spent (USD): \$10K - \$15K 🜒

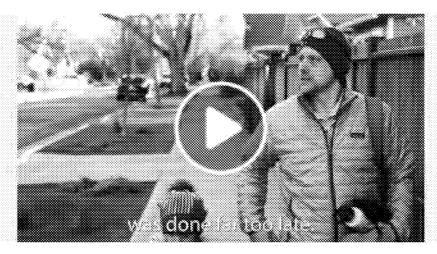
## See ad details



## **New Mexico Safety Over Profit**

Sponsored · Paid for by New Mexico Safety Over Profit

Stand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes.



Nov 18, 2024 - Jan 1, 2025

1907 18, ZUZ4 - Jan 1, ZUZ3

Platforms 📢 🗍

Categories 📢

🗱 Estimated audience size: 500K - 1M 🛈

🖿 Amount spent (USD): \$7K - \$8K 🛈

## See ad details



## **New Mexico Safety Over Profit**

Sponsored · Paid for by New Mexico Safety Over Profit

Stand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes.



Dec 20, 2024 - Jan 1, 2025

Platforms () (9)

Categories 渊

🗱 Estimated audience size: 500K - 1M 🔮

🐚 Amount spent (USD): \$2.5K - \$3K 🔮

## See ad details



## **New Mexico Safety Over Profit**

Sponsored · Paid for by New Mexico Safety Over Profit

Stand with patients and stand UP to greedy insurance companies! Say NO to malpractice law changes.



Paid Advers

# Medical corporations & insurance companies blame patients harmed by medical malpractice for the lealthcare crisis...

.So they can distract us from the billions of dollars in profit that go to their out-of-state c<sub>arbor</sub>ate headquarters. (1) Don't be fooled by their distractions. Get the facts

## THE Facts:



Doctors aren't "fleeing" New Medico Like the rest of the country NM has a shortage of providers bec<sub>ause</sub> baby boomer doctors are retiring and baby boomer patients need more care than ever before (2)



Although we need to keep increasing providers, the number of primary physicians in New Mexits has risen since 2021 (3) and NM is in the median compared to the country for its number of doctors. (4)



New Mexico has the highest percentage of private equity owned hospitals in the country (5), which a Harvard study shows have a 25% higher rate of injuries to patients (6) and which are known for decreasing the number of providers to increase their profit. (7)



Thanks to our legislature. NM has appropriated over \$100 MILLION to lower healthcare providers insurance premiums. (8) And yet insurance companies continue to 10 se premiums - on all of us. (9)

# What are the real solutions to the healthcare crisis?

- Stop the corporate takeover of our hospitals, clinics and ERs.
- Require multi-billion dollar medical corporations to increase provider pay and reduce the patient to provider ratios.
- Eliminate preauthorizations that allowinsurance companies to deny critical provider-recommended care.
- Expand loan forgiveness programs that the legislature has already created, provide housing down-payment assistance and pay for medical education
- Join patients in holding corporations responsible for harm at www.nmsop.org

Poid for by

SAFETY



pad die s

# Medical corpo<sup>ations</sup> & insurance companies plants patients harmed by medical malpractice for the health are crisis...

So they can distract us fro<sup>th</sup> the billions of dollars in profit that go to their out-of-state carporate headquarters (1).

Don't be fooled by their distractions. Get the facts

## The facts:



Doctors grent: fleeing. New **Mexico**: Like the rest of the country. NIM has a shortage of providers because baby boomer doctors are retiring and baby boomer patients need more care than ever before. (2)



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- Join patients in holding carparations responsible for harm at www.nmsop.org

Citations:

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G https://deta/ https://ort.**by/4** 

Paid for by:



Pod Ad Street

# Medical corpor<sup>atio</sup>ns & insurance companies blan<sup>16</sup> patients harmed by medical m<sup>a</sup>practice for the healthcale crisis...

. So they can distract us from the billions of dollars in profit that go to their out-of-state <sup>Cor</sup>porate headquarters. (1)

Don't be fooled by their <sup>distr</sup>actions. Get the facts

## The facts:



Doctors aren't "fleeing" New <sup>Medico</sup> Like the rest of the country NM has a shortage of providers b<sup>ed</sup>duse baby basiner dactors are retiring and baby basiner patients ac<sup>ed more core</sup> than ever before (2)



Although we need to keep increasing providers, the number of primary physicians in New Mexico has risen size £12,(3) and NM is in the median compared to the country for its reasons as sectors, 40



New Mexico has the highest percentage of private equity owned hospitals in the country (5), which a Harvard study shows have a 26% higher rate of injuries to patients (8) and which dreferous for decreasing the number of providers to increase their prafer (1).



Thanks to our legislature. NM has appropriated over \$100 MILLION to lower healthcare providers insurance premiums. (8) Assayes insurance companies continue to raise premiums. on all \$100.00

## What are the real solutions to the healthcare crisis?

- Stop the corporate takeover of our hospitals, clinics and ERs.
- Require multi-billion dollar medic: corporations to increase provider pay and reduce the patient to provider ratios.
- Eliminate preauthorizations that clow insurance companies to deny critical, provider-recommenced care
- Expand Iban forgiveness program: that the legislature has already created, provide housing down-payment assistance and pay for medical education.
- Join patients in holding corporations responsible for harm at www.nmsop.org

#### Citations:

L.P.C.Presentation to the Lagislative Health Certification of the 9.7 Minimum and country drive nations present the 50 to 19.9 Minimum and country of the PESA gains a present the 19.9 Minimum and th

Post for by





Committee Commit

# Medical corpor<sup>atio</sup>ns a insurance companies bla<sup>me</sup> batients harmed by medical m<sup>alp</sup>ractice for the health c<sup>alle</sup> crisis...

So they can distract us from <sup>the</sup> billions of dollars in profit that go to their out-of-state <sup>(S)</sup> barate headquarters. (1) Don't be fooled by their <sup>dist</sup>lations. Get the facts.

## The facts:



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Although we need to keep in reading providers the number of primary physicians in New Mexico has risen since 2021 (3) and MM is in the median compared to the situatry for its number of dictors (4).



New Meson has the highest partial angle of private equations and a hospital and a country of the property of t



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#### Citoficats:

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Point for by







## OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

## LOBBYING ADVERTISING CAMPAIGN Registration Form

An organization of two or more persons, including an individual who makes any representation as being an organization, that within one calendar year expends funds in excess of two thousand five hundred dollars (\$2,500) not otherwise reported under the Lobbyist Regulation Act to conduct an advertising campaign for the purpose of lobbying shall register with the secretary of state within forty-eight hours after expending two thousand five hundred dollars (\$2,500), see § 2-11-6(I).

To register, please complete and file this Registration form with the Secretary of State's Office. The law requires the following information be disclosed: the name of the organization and the names, addresses and occupations of any of its principals, organizers or officers and the name of any lobbyist or lobbyist's employer who is a member of the organization. Thereafter, within 15 days after a legislative sessions, the organization is required to file a report of expenditures and contributions with the Secretary of State including the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign. To file the above mentioned report please complete the Lobbyist Advertising Campaign Reporting Form and timely submit it to our office.

✓ New Registration	Registration Amendment	
Please type or print legally	Registration Year2021	
1. Complete Name of Organization or Individual Conducting Advertising Ca	mpaign Telephone #	
Fairness for New Mexico Patients	(505) 221-6816	
2. Business Address (street address, city, state & zip)	Email Address	
P.O. Box 25642, Albuquerque, NM 87125	info@fairnessnm.com	
3. Mailing Address (if different than business address)		
4. Full Name of Person Completing this Registration Form		
Jon Lipshutz		
4a. Your Telephone Number & Email Address		
(505) 221-6816 jblipshutz@gmail.com		

### REGISTRATION FORM FOR LOBBYING ADVERTISING

5. List and Identify all Principals (P) and Organizers (O) of the Organization:			
Full Name Address Occupation			
	325 Madison St. NE, Albuquerque, NM 87108	Consultant	

6. List and Identify all Officers of the Organization:			
Name and Title Address Occupation			
Matthew Nickerson Treasurer	P.O. Box 25642, Albuquerque, NM 87125	Chief Executive Officer	
Kelly Smyer President	P.O. Box 25642, Albuquerque, NM 87125	Not Employed	
Christopher Sanchez Secretary	P.O. Box 25642, Albuquerque, NM 87125	Real Estate	

7. List all Lobbyist or Lobbyist's Employer Who are Members of the Organization, if none, write "none."		
Full Name of Each Lobbyist Full Name of Each Lobbyist Employer		
None	None	

I hereby swear or affirm under penalty of law that all the information on this form is true, correct and complete to the best of my knowledge.

Jon Lipshutz	01/12/2021
--------------	------------

Signature of Principal, Organizer or Officer

Date





## OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

## 2021 Report of Advertising Campaign Reporting Form

Name Of The Organization:		
Fairness for New Mexico Patients		
Business Address:		
P.O. Box 25642, Albuquerque, NM 87125		
Email Address	Telephone #	
info@fairnessnm.com	(505) 221-6816	
Name Of Contact Person		
Jon Lipshutz		
Email Address	Telephone #	
jblipshutz@gmail.com	(505) 221-6816	

EXPENDITURES AND COMMITMENTS TO EXPEND			
DATE	Purpose Of Expenditures	Туре	Amount
01/08/2021	Video production	Expenditure	\$3,000.00
01/08/2021	Digital video advertising	Expenditure	\$28,540.00
01/29/2021	Email services	Expenditure	\$76.87
02/22/2021	Digital video advertising	Expenditure	\$11,000.00
02/22/2021	Texting program	Expenditure	\$7,050.00
02/22/2021	Phone program to legislators	Expenditure	\$11,532.00
02/22/2021	Email program to legislators	Expenditure	\$8,580.00
02/26/2021	Email services	Expenditure	\$76.87
03/10/2021	Facebook advertising	Expenditure	\$3,000.00
03/19/2021	Facebook advertising	Expenditure	\$304.89
03/29/2021	Email services	Expenditure	\$128.11
		TOTAL AMOUNT	\$73,288.74

CONTRIBUTIONS AND PLEDGES TO CONTRIBUTE				
DATE	Name And Address Of Contributor	Occupation	Туре	Amount
	Nicholas Rowley 421 W Water St, 3rd Floor, Decorah, IA 52101	Attorney	Contribution	\$30,000.00

01/11/2021	Nicholas Rowley 421 W Water St, 3rd Floor, Decorah, IA 52101	Attorney	Contribution	\$30,000.00
02/12/2021	Nicholas Rowley 421 W Water St, 3rd Floor, Decorah, IA 52101	Attorney	Contribution	\$40,000.00
		TO	OTAL AMOUNT	\$100,000.00

I hearby swear or affirm, under penalty of low, that all the information on this form, including any attachments, is true, correct and complete of the best of my knowledge.

Jon Lipshutz	Administrator	4/20/2021
SIGNATURE Of Principal, Organizer, or Officer	Title	Date





## OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

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To register, please complete and file this Registration form with the Secretary of State's Office. The law requires the following information be disclosed: the name of the organization and the names, addresses and occupations of any of its principals, organizers or officers and the name of any lobbyist or lobbyist's employer who is a member of the organization. Thereafter, within 15 days after a legislative sessions, the organization is required to file a report of expenditures and contributions with the Secretary of State including the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign. To file the above mentioned report please complete the Lobbyist Advertising Campaign Reporting Form and timely submit it to our office.

☐ New Registration	✓ Registration Amendment	
Please type or print legally	Registration Year2025	
Complete Name of Organization or Individual Conducting Advertising Cal	mpaign Telephone #	
Fairness for New Mexico Patients	(505) 221-6816	
2. Business Address (street address, city, state & zip)	Email Address	
P.O. Box 25642, Albuquerque, NM 87125	info@fairnessnm.com	
3. Mailing Address (if different than business address)		
4. Full Name of Person Completing this Registration Form		
Jon Lipshutz		
4a. Your Telephone Number & Email Address		
(505) 221-6816 jblipshutz@gmail.com		

### REGISTRATION FORM FOR LOBBYING ADVERTISING

5. List and Identify all Principals (P) and Organizers (O) of the Organization:			
Full Name Address Occupation			
	325 Madison St. NE, Albuquerque, NM 87108	Consultant	

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7. List all Lobbyist or Lobbyist's Employer Who are Members of the Organization, if none, write "none."					
Full Name of Each Lobbyist Full Name of Each Lobbyist Employer					
None	None				

I hereby swear or affirm under penalty of law that all the information on this form is true, correct and complete to the best of my knowledge.

Jon Lipshutz	01/12/2021	
Signature of Principal, Organizer or Officer	Date	

Electonically Filed with the Office of the Secretary of State on 6/7/2025 5:16:30 PM



#### SARA BERGER LAW

P.O. Box 90504 Portland, OR 97290

Licensed in New Mexico and Oregon

TELEPHONE (971) 322-6458 EMAIL sara@swnonprofitlaw.com

May 23, 2025

Caroline Chato
Chief Compliance Counsel
State Ethics Commission
800 Bradbury Drive Southeast, Suite 215
Albuquerque, NM 87106
Via email: Caroline.Chato@state.nm.us

Re: New Mexico Safety Over Profit

Dear Ms. Chato:

This firm represents New Mexico Safety Over Profit ("NMSOP"). I write in response to your letter to my client dated May 13, 2025, requesting my client register and report a lobbying advertising campaign.

As you noted in your letter to my client, NMSOP reported its expenditures through its lobbyist employer registration. NMSA § 2-11-6(A) provides in pertinent part:

Each lobbyist who receives compensation or lobbyist's employer who makes or incurs expenditures... shall file an expenditure report with the secretary of state using an electronic reporting system approved by the secretary of state in accordance with Section 2-11-7 NMSA 1978. The expenditure report shall include a sworn statement that sets forth:

- ...(2) each individual expenditure of one hundred dollars (\$100) or more made or incurred by the employer or lobbyist during the covered reporting period, indicating the amount spent and a description of the expenditure. The list shall be separated into the following categories:
- (a) meals and beverages;
- (b) other entertainment expenditures; and
- (c) other expenditures;

This method of reporting fully satisfies NMSOP's reporting obligations pursuant to the Lobbyist Regulation Act ("LRA") and is also the method that my client was instructed by the

SoS to use to report these expenditures. Furthermore, your statement that "Section 2-11-6(I) required NMSOP to register and report..." is incorrect. The plain language of the LRA requires an organization to register and report a lobbying advertising campaign only when "not otherwise reported under the Lobbyist Regulation Act." NMSA § 2-11-6(I). In this case, NMSOP reported its expenditures as a lobbyist employer.

The LRA provides that the SoS "shall advise and seek to educate all persons required to perform duties pursuant to the Lobbyist Regulation Act of those duties." NMSA § 2-11-8.2(A). The SoS advised NMSOP to file these expenditures through its lobbyist employer registration. The SoS can confirm that the filing of a lobbyist employer expenditure report satisfies compliance with the LRA.

Sincerely,

/s/ Sara Berger

SARA BERGER

cc. Peter Auh, General Counsel, New Mexico Office of Secretary of State (peter.auh@sos.nm.gov)
Encl.



## STATE ETHICS COMMISSION

Caroline "KC" Chato, Chief Compliance Counsel 800 Bradbury Drive Southeast, Suite 215 Albuquerque, NM 87106 505.362.9617 | Caroline.Chato@sec.nm.gov Hon. William F. Lang (Chair)
Jeffrey L. Baker
Stuart M. Bluestone
Hon. Celia Castillo
Hon. Gary L. Clingman
Hon. Dr. Terry McMillan
Dr. Judy Villanueva

Jeremy D. Farris, Executive Director

May 13, 2025

Via e-mail correspondence only

Jon Lipshutz 1228 Central Ave. SW Albuquerque, NM 87102 E-mail: jblipshutz@gmail.com

Re: 2025 Lobbyist Advertising Campaign

Dear Mr. Lipshutz,

My name is Caroline Chato. I am the Chief Compliance Counsel of the State Ethics Commission, an independent, constitutional agency created by Article V, Section 17 of the New Mexico Constitution which is authorized to enforce the provisions of New Mexico's Lobbyist Regulation Act, NMSA 1978, §§ 2-11-1 to -10 (1977, as amended through 2021). I write in regard to New Mexico Safety Over Profits ("NMSOP"), seeking voluntary compliance with the Lobbyist Regulation Act's registration and reporting requirements for lobbyist advertising campaigns. *See generally* NMSA 1978, § 2-11-8.2(C) (2021).

Under NMSA 1978, Section 2-11-6(I) (2019), organizations consisting of two or more persons that, within one calendar year, have expended funds in excess of \$2,500 to conduct an advertising campaign for the purpose of lobbying must register with the Secretary of State. The Commission has evidence tending to show that over the course of the last year, NMSOP expended funds in excess of \$2,500 within a calendar year to conduct an advertising campaign for the purpose of lobbying related to medical malpractice reform. This evidence includes multiple full-page, color advertisements in the *Albuquerque Journal* and *Santa Fe New Mexican*, a 28-page report on healthcare in New Mexico and medical malpractice reform, as well as a website which provides information, resources, and options for visitors to contact members of the New Mexico Legislature. Accordingly, Section 2-11-6(I) required NMSOP to register and report certain information related to the advertising campaign, discussed further below. While I am aware that NMSOP has filed as a lobbyist employer, it does not appear the NMSOP has properly reported the information required under Section 2-11-6(I) of the Lobbyist Regulation Act for the funds expended to conduct the advertising campaign.

To register NMSOP as a lobbying advertising campaign under Section 2-11-6(I), please use the Secretary of State's CFIS portal: <a href="https://login.cfis.sos.state.nm.us/#/index">https://login.cfis.sos.state.nm.us/#/index</a>. Registration is done through the "Register" tab on the top right of CFIS, followed by "Lobbyist Reporting," which then prompts a "Registration type" including "Lobbying Advertising Campaign." The Lobbying Advertising Campaign Registration form is also available here: <a href="https://login.cfis.sos.state.nm.us/index.html#/LobbyistAdvertisingCampaign">https://login.cfis.sos.state.nm.us/index.html#/LobbyistAdvertisingCampaign</a>. As you complete

State Ethics Commission May 13, 2025 Page 2 of 2

this registration form, please pay attention to the requirements of Section 2-11-6(I), which I provide in full here:

An organization of two or more persons, including an individual who makes any representation as being an organization, that within one calendar year expends funds in excess of two thousand five hundred dollars (\$2,500) not otherwise reported under the Lobbyist Regulation Act to conduct an advertising campaign for the purpose of lobbying shall register with the secretary of state within fortyeight hours after expending two thousand five hundred dollars (\$2,500). Such registration shall indicate the name of the organization and the names, addresses and occupations of any of its principals, organizers or officers and shall include the name of any lobbyist or lobbyist's employer who is a member of the organization. Within fifteen days after a legislative session, the organization shall report the contributions, pledges to contribute, expenditures and commitments to expend for the advertising campaign for the purpose of lobbying, including the names, addresses, employers and occupations of the contributors, to the secretary of state on a prescribed form.

§ 2-11-6(I) (emphasis added).

This letter is issued out of the Commission's commitment to seek voluntary compliance with the Lobbyist Regulation Act. § 2-11-8.2(C). If you have information showing that NMSOP has either registered and reported the advertising campaign, or did not spend funds in excess of \$2,500 on an advertising campaign for the purpose of lobbying, please provide that evidence or information to me by Friday, May 23, 2025. If you believe that you are not the appropriate person to register NMSOP's advertising campaign with the Secretary of State, then I would appreciate if you would provide the names and contact details of NMSOP's "principles, organizers or officers" or other agents. I am happy to send another request directly to them.

Please do not hesitate to contact me with any questions.

Sincerely yours,

Caroline Chato

Chief Compliance Counsel State Ethics Commission





## OFFICE OF THE SECRETARY OF STATE

Bureau of Elections, Ethics Administration 325 Don Gaspar, Suite 300, Santa Fe, New Mexico 87501 Phone: (505) 827-3600 Toll-Free: (800) 477-3632 Fax: (505) 827-8403

## **2025 LOBBYIST REPORTING FORM**

**Report of Expenditures & Contributions** 

### **FORM A**

### **IDENTIFYING INFORMATION & FINANCIAL SUMMARY**

REP	ORT TITLE	Lobbyist 48-Ho	Lobbyist 48-Hour Expenditure Report (Lobbyist Employers)					
FILING AS A: Lo		Lobbyist	obbyist Lobbyist Employer			X within 48 hours during session		
Name of Lobbyist			Telephone		Fax			
A b.	ddress	City			State		Zip	
1	filing as lobbyist em n Lipshutz	ployer, the Employ	er's name	Address 1228 Ce	ntral Ave. SW		lephone # 05) 221-6816	
2.	FINANCIAL SUMI	MARY (Cumulative	e)					
a.	Total Mea	l and Beverage Exp	enses (incl.	Form B)		\$0.00		
b.	Total Other	r Entertainment Expenses (incl. Form B)			\$0.00			
c.		Total Other Exp	enses (incl.	Form B)		\$80,000.00		
d.	Tota	al Special Event Exp	enses (incl.	Form C)		\$0.00		
e.	TOTA	L EXPENDITURES (	incl. Forms I	3 and C)			\$80,000.00	
f.	TOTAL	POLITICAL CONTR	RIBUTIONS (	Form D)			\$0.00	

## Report of Expenditures FORM B EXPENDITURES

Name of Lobbyist or Lobbyist Employer: Jon Lipshutz

Date	Name of payee	Beneficiary	•.	Purpose for which made or incurred	Expenditure On Behalf Of	Amount
1/29/2025	J&Z Strategies	All members of the			New Mexico Safety Over	\$80,000.00
		legislature	s		Profit	

Total Form B: \$80,000.00

## Report of Expenditures FORM C SPECIAL EVENTS

Name of Lobbyist or Lobbyist Employer: Jon Lipshutz					
Date	Type of Event & Location	Group(s) Invited	Total Expenses		

**Total Special Events** 

## Report of Expenditures FORM D POLITICAL CONTRIBUTIONS

Name of Lobbyist or Lobbyist Employer:	Jon Lipshutz

Date	Name of candidate, public official or ballot	Contribution On Behalf Of	Amount
	question supported or opposed		

Total Political Contributions

Jan 29, 2025 - Mar 22, 2025

Platforms 😝 🗇

Categories 📢

🗱 Estimated audience size: 100 - 1K 🔇

Amount spent (USD): \$100 - \$199 🕔

Impressions: 15K - 20K 0

See ad details



## **New Mexico Safety Over Profit**

Sponsored · Paid for by New Mexico Safety Over Profit

Victims of sexual assault deserve justice and corporate greed stands in the way. Contact your lawmaker and tell them it's time that New Mexicans demand justice for those victims.



Feb 4, 2025 - Mar 23, 2025

Platforms ()

Categories 🖋

🗱 Estimated audience size: 1K - 5K 🔞

📵 Amount spent (USD): \$500 - \$599 🚯

See ad details



## **New Mexico Safety Over Profit**

Sponsored - Paid for by New Mexico Safety Over Profit

Victims of sexual assault deserve justice and corporate greed stands in the way. Contact your lawmaker and tell them it's time that New Mexicans demand justice for those victims.





Mar 9, 2025 - Mar 16, 2025

Platforms (9 (8)

Categories 🚧

🐞 Amount spent (USD) +\$100 🚱

🕪 impressions: 2K - 3K 🚱

See ad details



#### **New Mexico Safety Over Profit**

Spanning - Paraller by New Mexico Salesy Over Profe

Big Corporations are robbing healthcare workers of vital resources. Urgs your legislator to disclose medical corporation profits:

